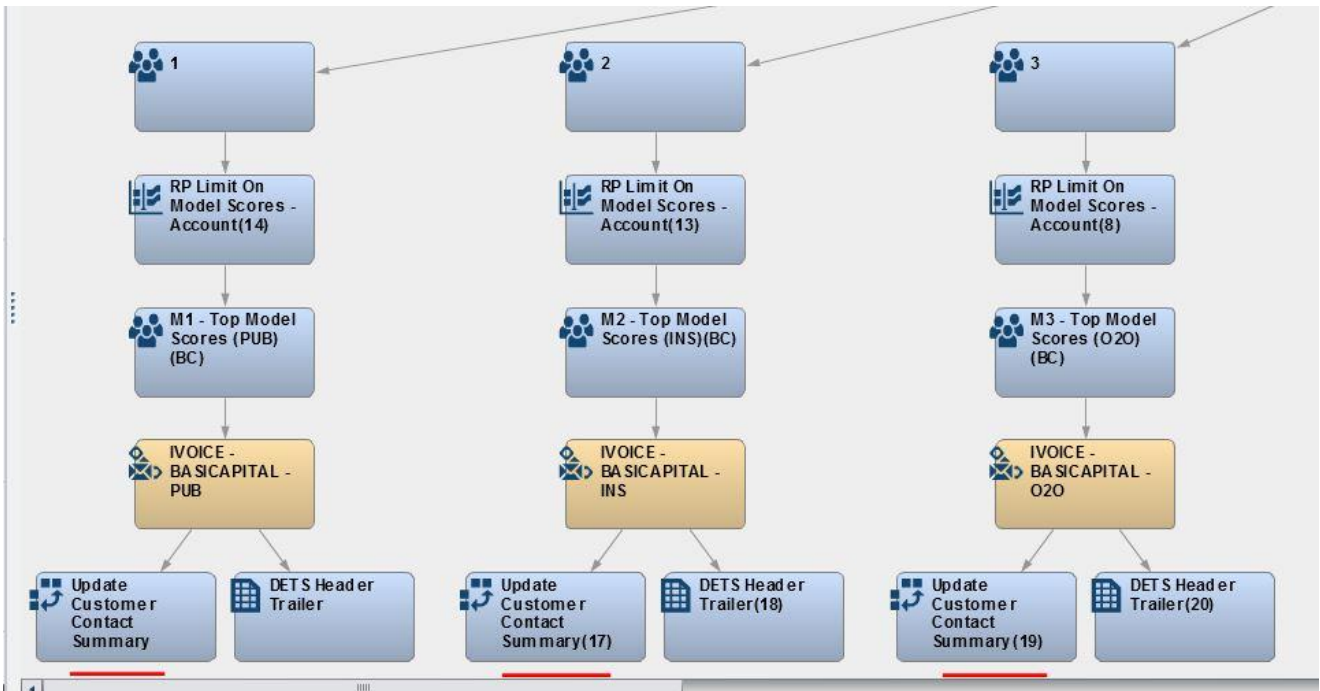


Campaign Diagram with multiple communication nodes and each communication node has a SAS Stored procedure attached to it (Update Customer Contact Summary) that updates a date field for a customer on a Customer Contact Summary Oracle Table.



Customer Contact Summary Oracle Table – reflecting some of the date fields that are updated by the Update Customer Contact Summary SAS Stored Procedure

LAST_EMAIL_DT	LAST_SMS_DT	LAST_DIGITAL_CONTACT_DT	LAST_DIRECT_MAIL_DT	LAST_TELEMARKETING_DT
24OCT2017:11:36:00	22SEP2014:16:43:			21NOV2018:08:41:15
20APR2016:14:22:12	02FEB2015:11:26:		19JAN2015:13:49:25	28MAR2014:11:36:24
07NOV2017:10:22:42	02FEB2015:11:26:		16SEP2014:11:34:19	05JUN2018:10:46:40
30NOV2017:09:57:31	16JAN2018:15:42:			24APR2014:08:37:03
08OCT2018:18:00:45	22SEP2014:16:43:			05JUN2018:10:46:40
	24APR2014:15:01:			
	24APR2014:15:01:			