

# What's New at SAS?

Spring 2024

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# Ask the Expert

## Upcoming Webinars

- [What's New in SAS Optimization? | SAS](#)
  - May 23 | 11 AM ET
- [Optimizing Logistics Operations Using Customized Solutions | SAS](#)
  - June 4 | 11 AM ET
- [Using Templates to Create Reports Quickly in SAS Visual Analytics | SAS](#)
  - June 11 | 11 AM ET
- [Why Data Matters – Building Efficient Foundations | SAS](#)
  - June 18 | 10 AM ET
- [SAS<sup>®</sup> Viya<sup>®</sup> Workbench – Available on AWS Marketplace | SAS](#)
  - June 25 | 11 AM ET

# SAS Innovate

## On-Demand and Save the Date

- On-Demand – Until May 19
  - General sessions and keynotes are available on-demand!
  - Watch Bryan Harris’s Hot Ones interview, hosted by Sean Evans
  - Don’t miss out: [Watch now - Livestream | SAS](#)
- Save the Date for 2025
  - Orlando, Florida
  - May 6 – 9, 2025
  - Get on the [Notify Me list!](#)



# SAS HACKATHON 2024



#SASHackathon



In partnership with



## WHAT



This event brings together problem-solvers worldwide to tackle a real-world business or humanitarian challenge.

Teams collaborate online for one month, using AI, analytics and open source on SAS® Viya® to invent a solution.



# SAS HACKATHON

Teams choose the problem they will hack and use their data.

Onboard with virtual learning resources and boot camps.

SAS mentors are available while you build your use case.

Tell your story visually. Submit a three-minute pitch video and a 10-minute video for the judges.

There is no cost to participate.

# Industry Tracks



Banking



Energy



Health Care



Insurance



IoT Cross Industry



Life Sciences



Manufacturing



Public Sector



Retail &  
Consumer Goods



Services  
& Sports



Telecom  
& Media



## Team Profile

Create your Team Profile in SAS Hacker's Hub, including use case description and team members so we can assign a mentor and on-board your team.

# Why Should You Join?



- 1 Work on an idea that you are passionate about.
- 2 Get free one month access to SAS® Viya® in the cloud.
- 3 Extend your network to local and global innovators.
- 4 Access to mentors and free enablement resources and training.
- 5 Enjoy the hack: Gamify your experience.
- 6 Receive coaching from industry and AI experts.
- 7 Create a video of your project. Build your brand.
- 8 Stand out from the crowd with our global project showcase.
- 9 Move your idea into production after the SAS Hackathon.
- 10 It's much more than a competition.

# Timeline



Visit the website  
[sas.com/hackathon](https://sas.com/hackathon)



Engage and Learn

- SAS Innovate in Las Vegas: April 16-19
- SAS Innovate On Tour Boot Camps in 16 global locations

April – June




Registration and Kickoff

June – August



ONE Month Hack

September 16 – October 11




Record and Upload

October 11-17




Jury Voting

October 18-28




Awards

November



Story Promotion

December



The Results

# Join us!

Registration opens mid-June.

## WHO



Developers, students, startup businesses, SAS customers and technology partners.

## TEAMS



Teams can be made up of 2-12 people within an organization, an organization and a technology partner, or an individual looking to join a group.

**Tip:** Form teams with multidisciplinary skills and backgrounds.

## READY TO ENTER?



Form a team, create a team name and pick a team lead. Or find and join a team on SAS Hacker's Hub. Each team member must:

- Create a SAS profile.
- Complete the registration form:
  - Select a track.
  - Tell us about your project. Briefly describe the problem you're tackling and your approach to solving it. Make sure you have access to data.
- Create a team profile on SAS Hacker's Hub (one per team).

The SAS Hackathon team will review your submission and reach out to you to confirm the status of your participation.



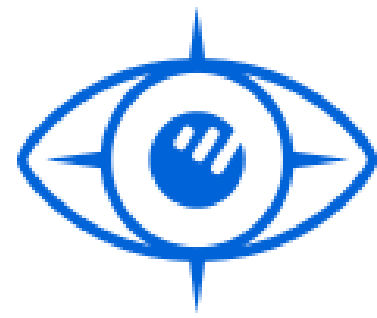
### Important

All participants must have/create a SAS profile to register and agree to the SAS Hackathon Terms & Conditions.



### Helpful Tip

Before the hack starts, explore the building blocks of the competition. Take advantage of complimentary enablement resources: webinar series and subject matter experts through our digital learning portal.



# SAS<sup>®</sup> ANALYTICS EXPLORERS

**For the adventurous who seek answers in the data.**

Join us and you will:

- Learn resumé-worthy skills.
- Earn rewards.
- Connect with fellow data enthusiasts.
- Join a community of your peers.

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# Questions?

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