

sas innovate
2026

Models and Agents as the engine for industry ROI

2026 Roadmap



Speakers for Today's Session



Manisha Khanna

Sr Manager, Product
Marketing, AI



Jim Georges

Principal Data Scientist,
Applied AI and Modeling

Agenda



MODELS AND AGENTS

The Strategic Lens



OUR VISION

Roadmap direction



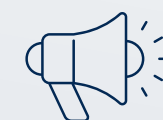
MODELS FOR INDUSTRIES

Purpose-built for depth & complexity of industry verticals



AGENTS: INNOVATION SHOWCASE

Introducing SAS's next generation of intelligent agents



CALL TO ACTION

Shape what we build next

Models and Agents

The Strategic Narrative

INDUSTRY VALUE

Financial Services | Public Sector | Commercial | Life Sciences

TOOLS

Domain depth

Models

+

COLLABORATORS

Autonomous action

Agents

Trust

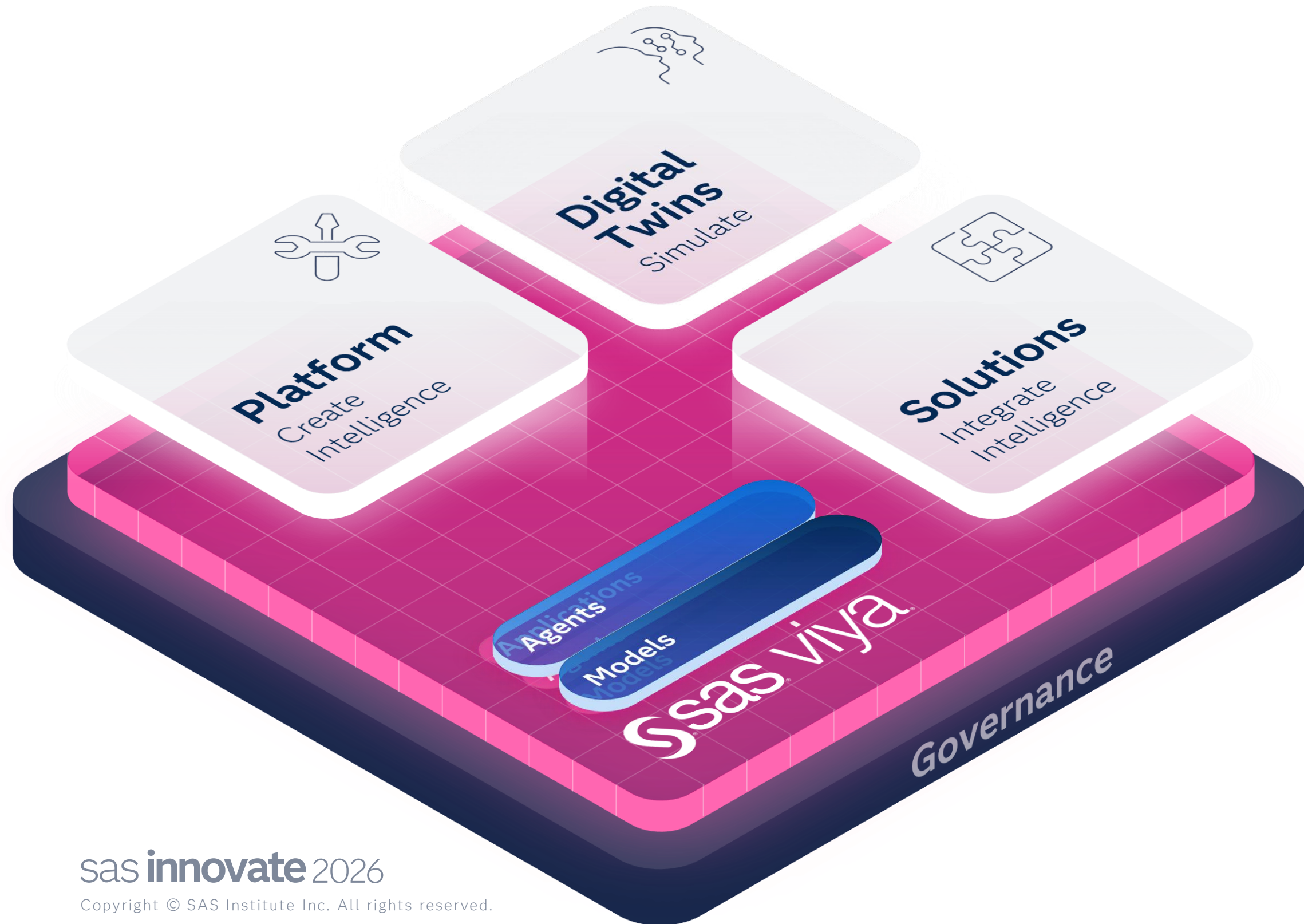
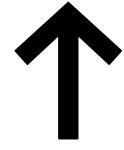
Models and Agents from SAS

Industry focused models and agents, designed for **accelerated deployment** tuned to thrive stringent **regulatory environments** – meet our customers where they are



Financial Services | Public Sector | Commercial | Life Sciences

Your Decision Advantage



Fraud Intelligence

Risk Intelligence

Life Sciences Intelligence

Health Intelligence

Supply Chain Intelligence

Customer Intelligence

Our Vision | Three Horizontals – One Direction

MODELS



Pre-trained on domain-specific data or model pipelines, embedded in SAS solutions or on SAS Viya, delivering value from day one without months of configuration.



Reduce financial crime

Automate clinical submission

Fair payment for food assistance

Protect workers

AGENTS



Packaged agent is a system that includes AI, optimization, data engineering, UX, and decision science – all in one operational offering



Synchronize supply chain

Streamline data mapping

Reduce complexity

Human on the loop

TRUST



Models and agents consumed as governed, repeatable capabilities—deployable across cloud, on-prem, and edge with consistency and control.



Deployment patterns

Accessible experiences

Enterprise scale

Built in guardrails

Models

For Industries

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Available Now



Public Sector

SAS Payment Integrity for Food Assistance

SAS Tax Compliance for Sales Tax

SAS Tax Compliance for Individual Income Tax



Financial Services

SAS Fraud Decisioning for Payments Models

SAS Fraud Decisioning Professional Models



Manufacturing

SAS Strategic Supply Chain Optimization

SAS Industrial Safety



Life Sciences

SAS Medication Adherence Risk

SAS Document Analysis for Health records

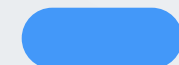


Cross Industry

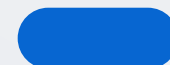
SAS AI-driven Entity Resolution

SAS Document Analysis

Data Mapper Agent



SAS Solution Add-On



SAS Viya Add-On



Agents

SAS Payment Integrity for Food Assistance

SAS Viya Add-On



Public Sector

The Challenge

Supplemental Nutrition Assistance Program (SNAP) payment errors are **expensive**, federally **penalized**, and structurally **hard to detect** with manual processes - and the stakes are rising as federal thresholds tighten.

Connect with existing data

Eligibility records, case management files, income verification data, transaction histories - without requiring to rebuild data infrastructure

Deploy SAS Payment Integrity for Food Assistance

Purpose built for complexity of SNAP administration

Generate findings

Identify patterns that indicate eligibility errors: income or household composition change, duplicate benefit issuances, anomalies that suggest intentional misuse

VALUE

Federal Penalties avoided

Reduced over- and under-payments

Improved operational efficiency



SAS Fraud Decisioning Fraud Models

SAS Solution Add-On

The Challenge

Legacy fraud platforms decision too **slowly**, cover too **narrowly**, and **learn too infrequently** to keep pace with how modern fraud actually operates - across channels, in real time, and at scale.

Leverage consortium data

Start with fraud patterns learned from millions of events across the industry - not just your own history

Deploy SAS Fraud Decisioning Model(s)

Sample coverage areas include debit and credit cards, wire transfers, digital wallets, application fraud, and more

Enable real-time monitoring

Decision at the point of transaction - across channels executed in milliseconds

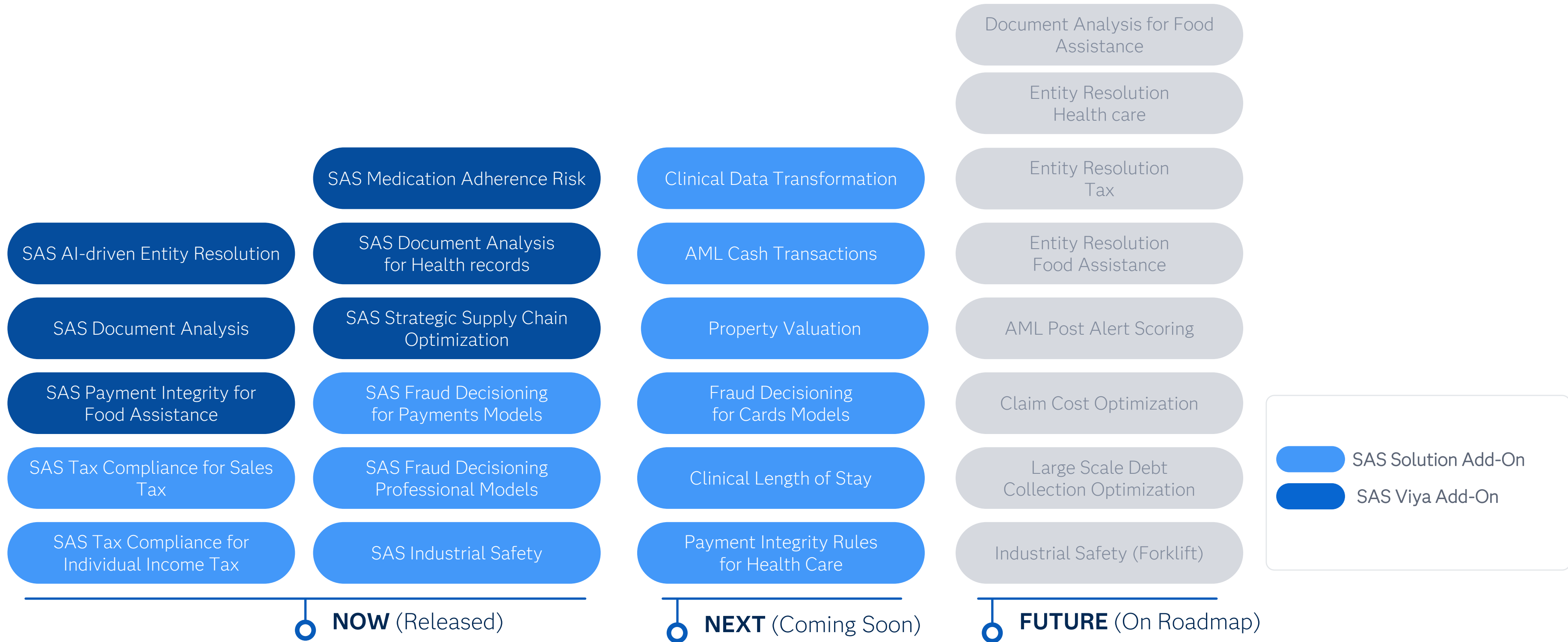
VALUE

Strengthen fraud prevention

Reduce false positives

Improve customer experience

Roadmap Models



SAS Solution Add-On
 SAS Viya Add-On

Roadmap

Models & Agents

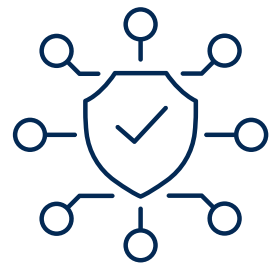


Agents

Innovation Showcase

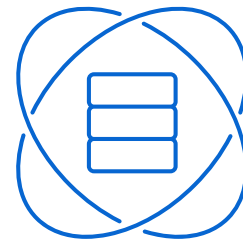
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Agents



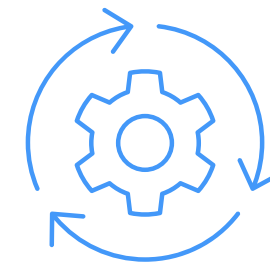
Integrated & Secure

Connects with existing systems using open standards while aligning with governance and access controls.



Transparent & Continuous

Delivers always-on, explainable insights with conversational interaction and full visibility into decisions and changes.



Unified & Optimized

Applies advanced analytics to align business decisions and actions

WHAT'S IN THE PACKAGE

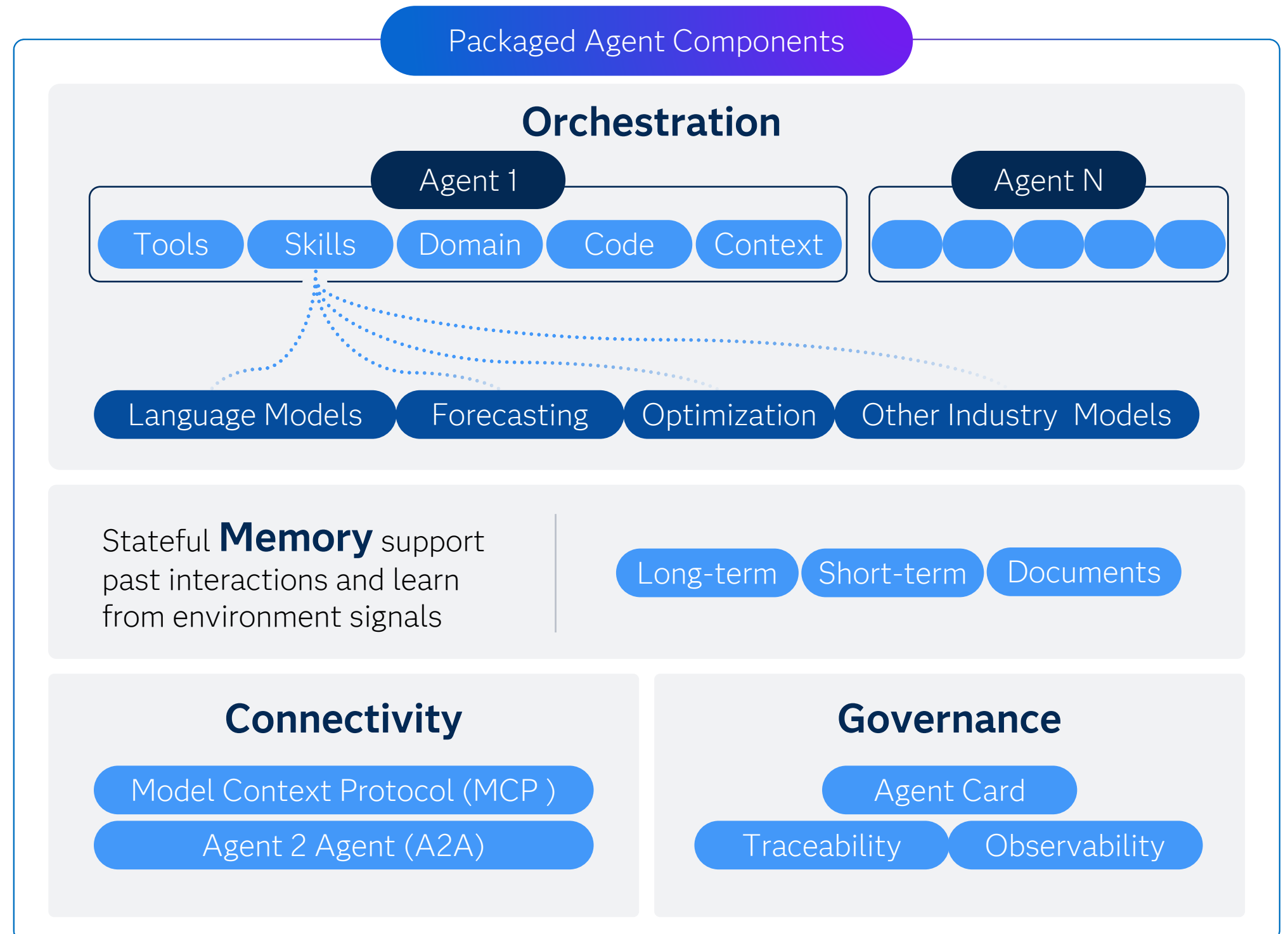
Agent Components

AGENTS

Address **Industry** problems

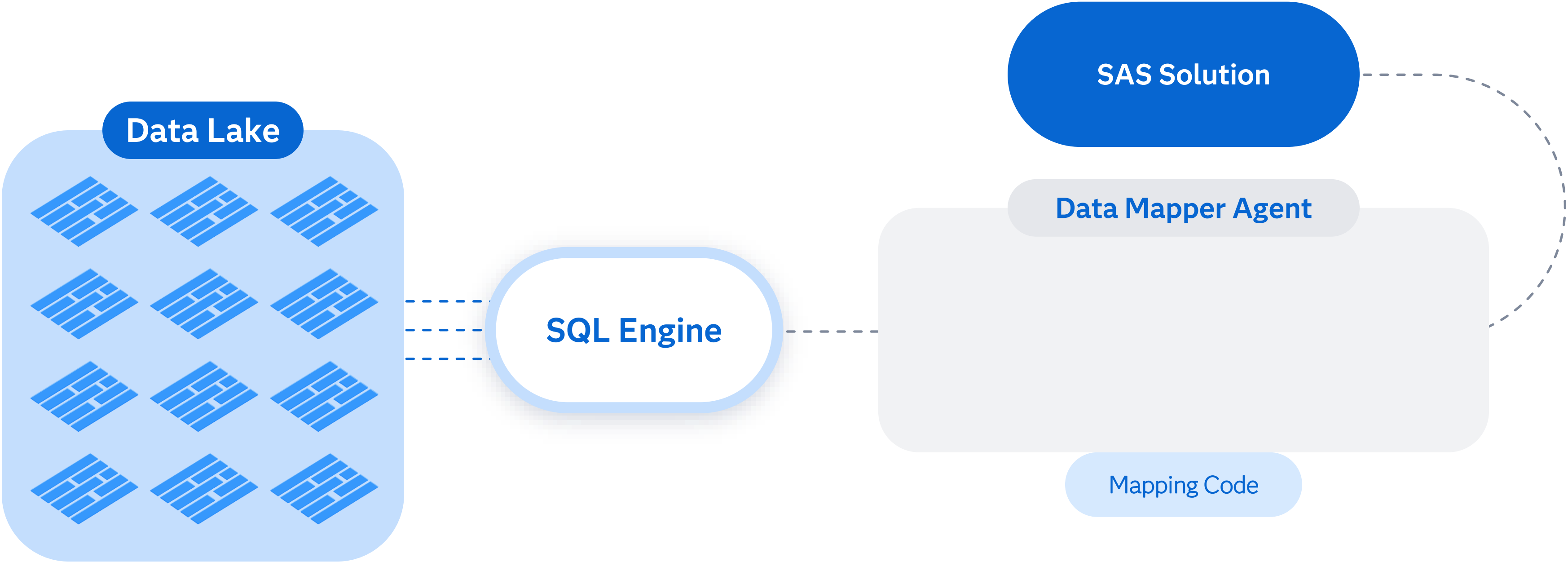
Accessible via **Chat UI** or **API**

Deployed as **Container(s)**



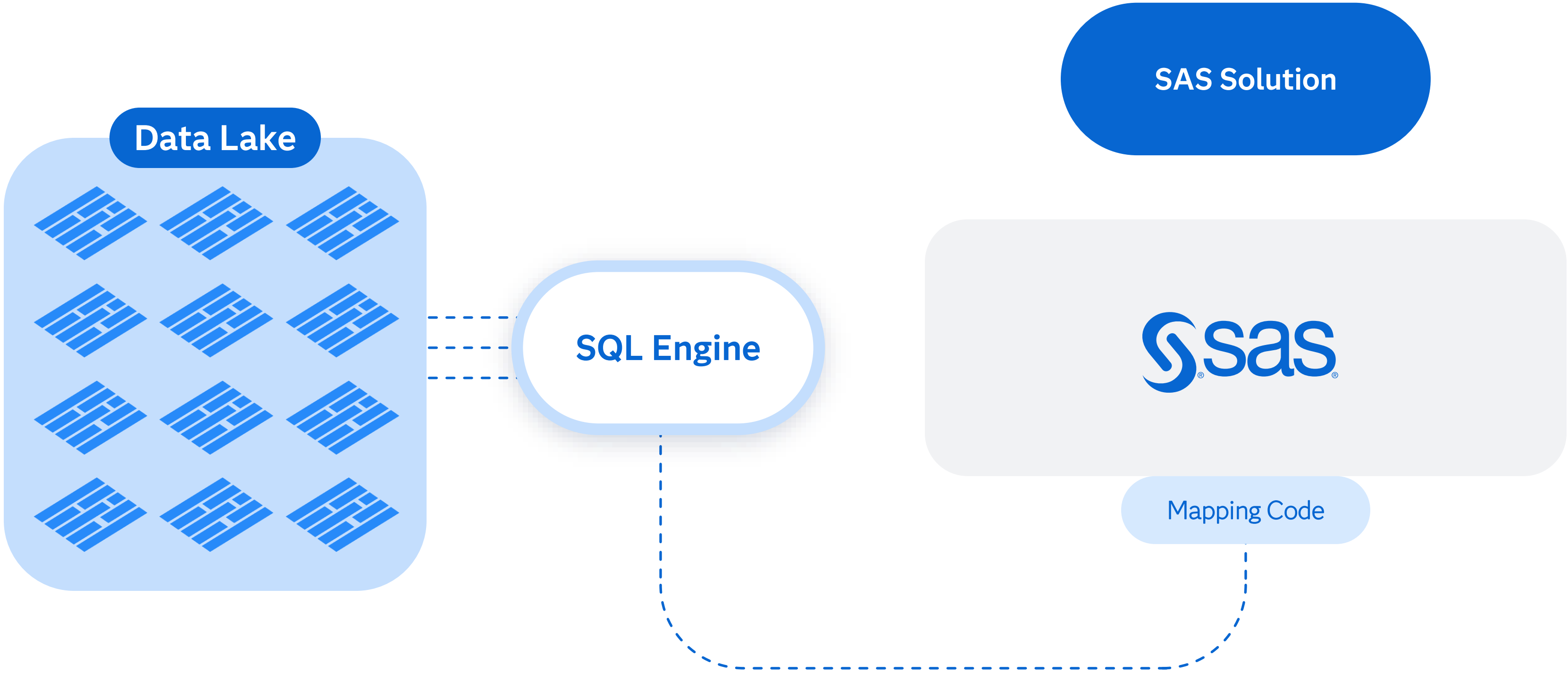
Data Mapper Agent

Mapping Customer Data to SAS Solution Requirements



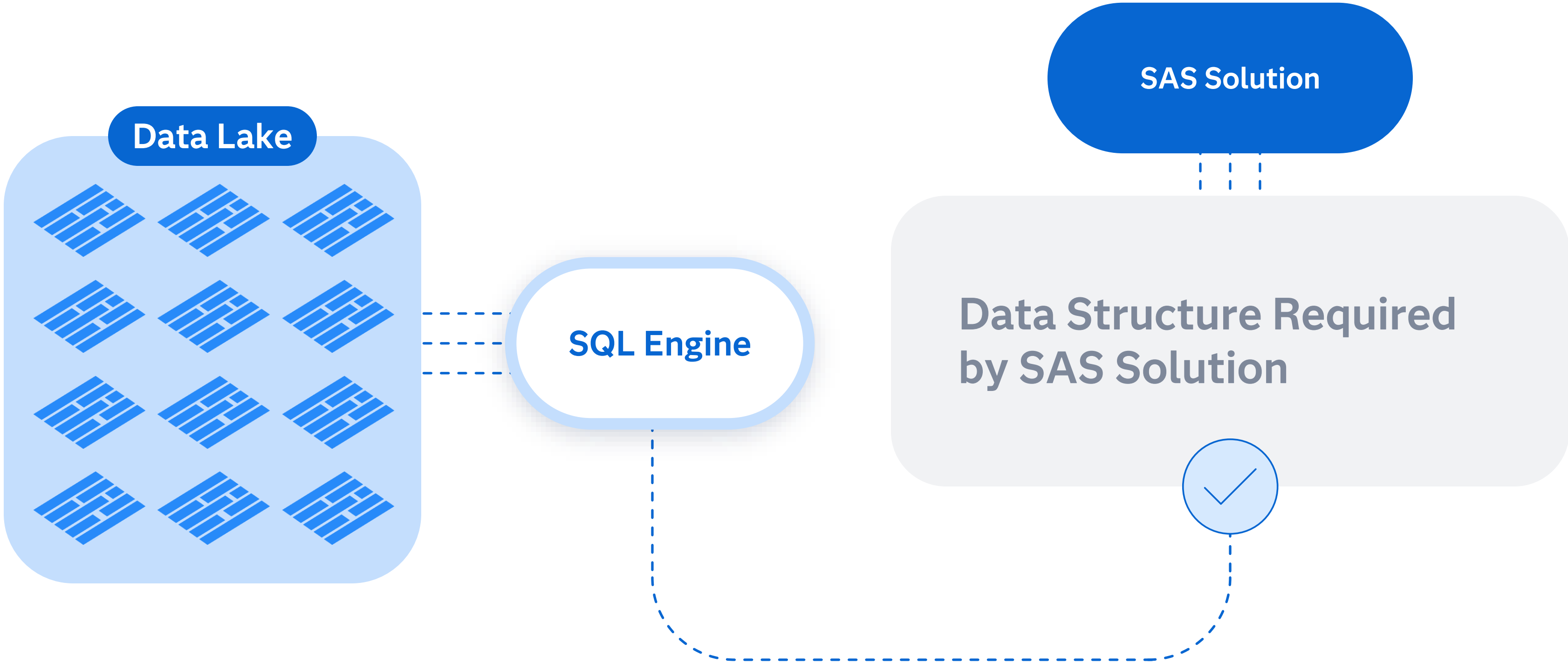
Data Mapper Agent

Generating the Required Data Views



Data Mapper Agent

Generating the Required Data Views



Data Mapper Agent


AVAILABLE NOW

SAS Data Mapper F

Mapper for Custom Target

1. Upload Source 2. Upload Target 3. Map 4. Generate

Upload Source Schema Previous Next



Get started by adding your Source Data Model

Upload

No messages yet. Start the conversation below!

+ Collaborate with Mapper... ▶

SAS Model Package Version: N/A SAS Model Type: Custom

Interested in Deep Dive?

JOIN JIM GEORGES @ 5PM
DALLAS 1-2



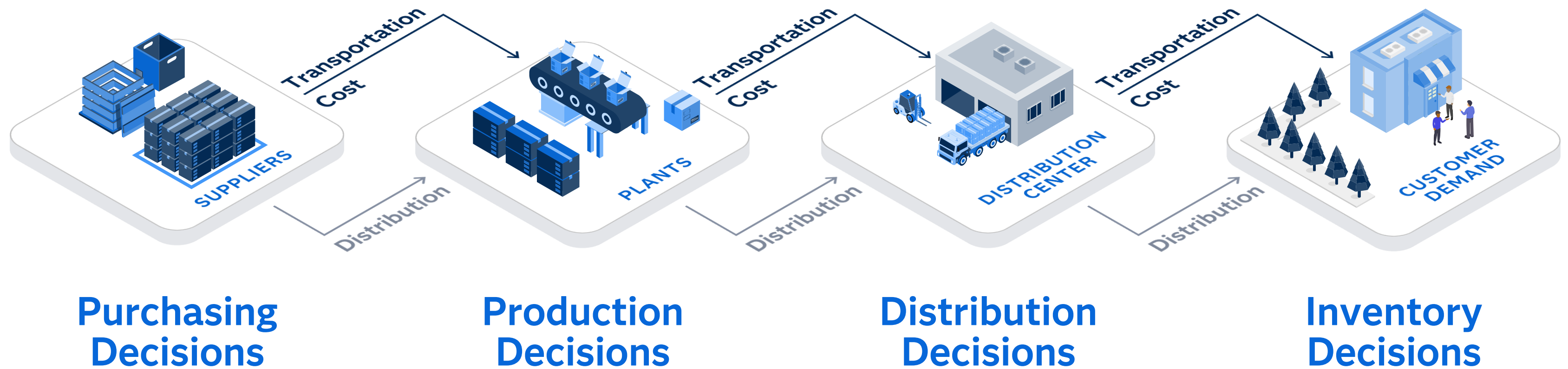
Demo

Data Mapper Agent

Frictionless Integration of SAS
Solutions with Modern Lakehouses
for Medication Adherence Risk

Supply Chain Planning

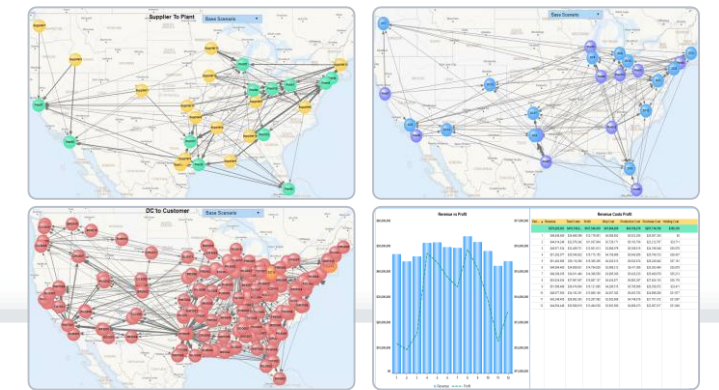
What to make, when and where to make it, how to get it to customers



Balancing **Cost, Service Levels, and Risk** while meeting **Customer Demand**

Sales and Operations Planning Process

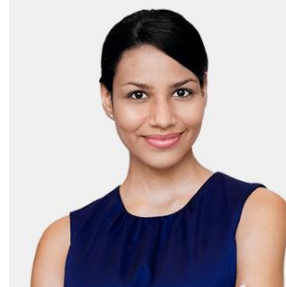
Multiple handoffs with high cycle time



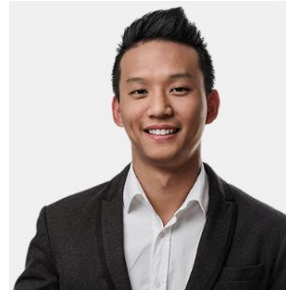
DEMAND PLANNER
Sarah Miller



SUPPLY PLANNER
Michael Thompson



FINANCE LEAD
Emily Carter



INVENTORY MANAGER
Robert Adams



SALES DIRECTOR
James Reed

Typical S&OP Structure (Monthly Cycle)

Most organizations run a **five-step monthly process**, with each step involving specific teams, tools and deliverables

- 1** Data Gathering — Pull historical sales, forecasts, supply plans, inventory, financials
- 2** Demand Review — Review forecast drivers, statistical forecast, promotions, new products
- 3** Supply Review — Align capacity, procurement, lead times and constraints with demand
- 4** Pre-S&OP (Reconciliation) — Finance, demand and supply leaders review scenarios and trade-offs
- 5** Executive S&OP Meeting — C-suite/VPs approve a single plan of record (SOR) and key decisions

Cycle Timing: Usually, **3-4 weeks** from start to finish

“Agentic” Sales and Operations Planning

From forecast to demand planning - one agent keeping the whole supply chain in sync

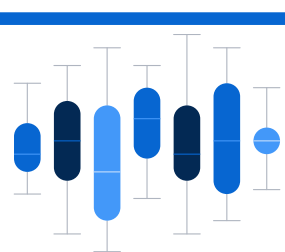
ORCHESTRATION AGENT

DEMAND AGENT



DEMAND PLANNER
Sarah Miller

SUPPLY AGENT



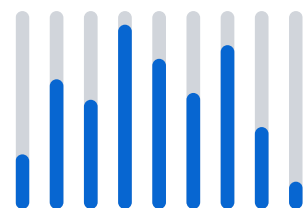
SUPPLY PLANNER
Michael Thompson

FINANCE AGENT



FINANCE LEAD
Emily Carter

INVENTORY AGENT



INVENTORY MANAGER
Robert Adams

SALES AGENT



SALES DIRECTOR
James Reed

Typical S&OP Structure (Continuous)

Most organizations run a **five-step monthly process**, with each step involving specific teams, tools and deliverables

AI Assistants

- 1** Data Gathering — Pull historical sales, forecasts, supply plans, inventory, financials
- 2** Demand Review — Review forecast drivers, statistical forecast, promotions, new products
- 3** Supply Review — Align capacity, procurement, lead times and constraints with demand

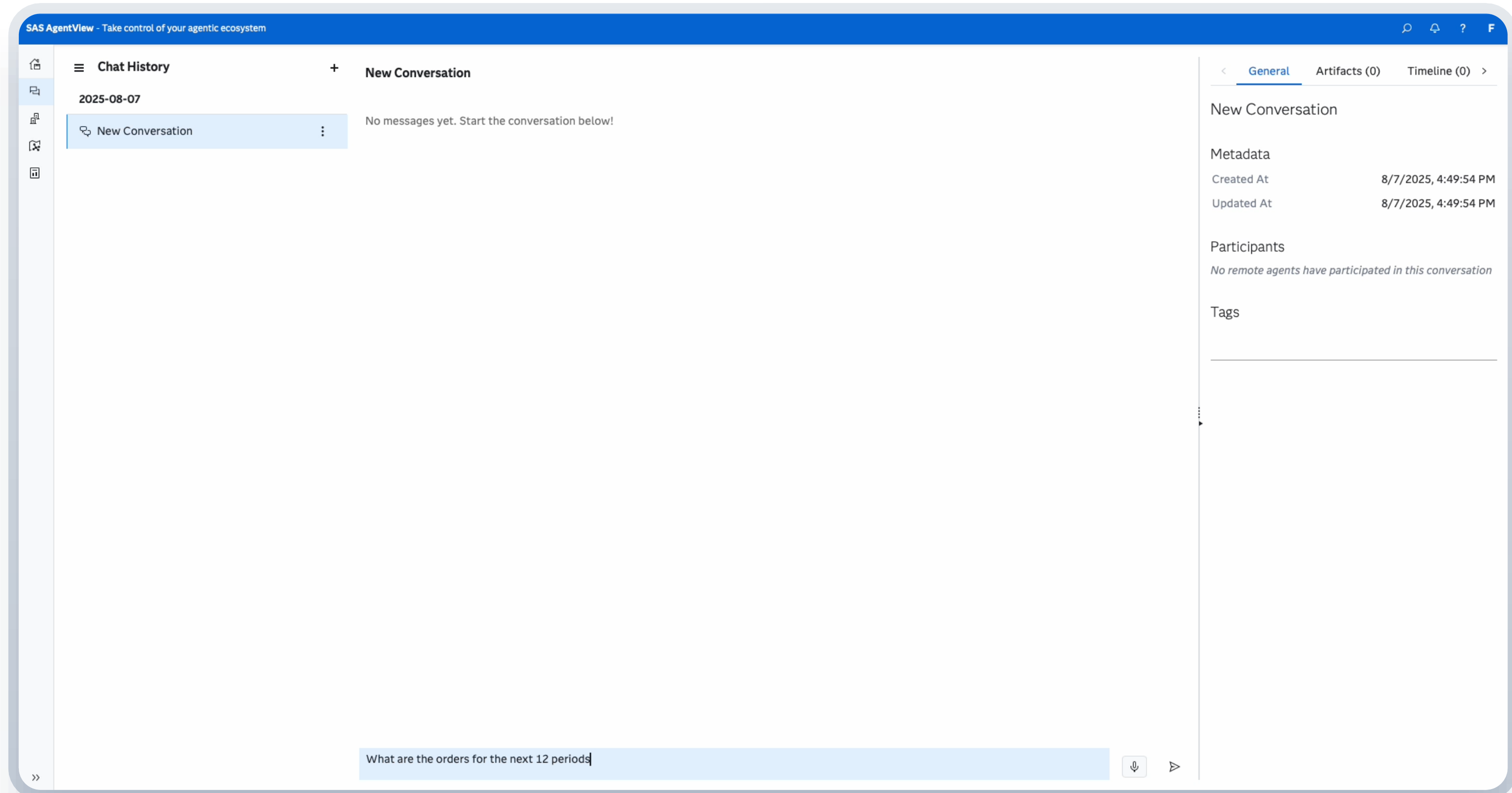
Planner and AI Assistants

- 4** Pre-S&OP (Reconciliation) — Finance, demand and supply leaders review scenarios and trade-offs
- 5** Executive S&OP Meeting — C-suite/VPs approve a single plan of record (SOR) and key decisions

Cycle Timing: Usually, **3-4 days** from start to finish

SAS Supply Chain Agent

COMING SOON



Agents from SAS

Analyst Viewpoint



Current pre-packaged agents tend to cover a more basic process. SAS is tackling a more complex process, which could deliver significant value.

Few vendors possess the knowledge and capability to address this effectively.

Research Director

AI, Data, and Automation Software, IDC

Shape what we build next

Bring Your Problem Statement – Co-create the solution

Innovation Lab

A key part of the Platinum Program – a collaborative space for ideation, co-development, and refinement of new use-cases. Cross-functional teams from both your organization and SAS.

Your problem becomes the industry's solution



The roadmap reflects industry use cases developed as offerings in collaboration with SAS and our customers.

Industry use cases we are actively exploring




If these resonate with your organization, let's talk about how our models and agents can help

Health Care & Life Sciences	Financial Services	Government & Public Sector	Manufacturing & Retail
Cost-of-care analytics	Fraud typology expansion	Benefits payment integrity	Agentic supply chain decisioning
Operations and Resource Optimization	AML investigation automation	Tax compliance & gap analysis	Demand signal interpretation
Automated Data Quality	Credit risk decisioning	Entity resolution across agencies	Industrial safety
Clinical trial operations	Claims cost optimization	Program outcome measurement	Inventory positioning
Clinical analysis	Auto damage models	Workforce optimization	Supplier risk
Procurement integrity	Claim Insights	Procurement fraud detection	Demand forecasting

The areas shown on the slide represent new opportunities we are exploring and are not currently part of the roadmap.

Find us after the session to start the conversation on your problem statement.

Learn More | @SAS Innovate 2026

<p>Try Zone</p> 	<p>Data Mapper Agent</p>	<p>Supply Chain Agent</p>
<p>Innovation Hub Booths</p> 	<p>Agentic AI Ready made Agents</p>	<p>Applied AI & Modeling</p>
<p>Breakout sessions</p> 	<p>Roadmap (Now) Agents and Models, Manisha Khanna & Jim Georges</p>	<p>Data Mapper Agent (5pm) Frictionless Integration of SAS Solutions with Modern Lakehouses for Medication Adherence Risk, Jim Georges</p>

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Thank You

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