

Velkommen til FANS nettverksmøte

Customer Intelligence 16. februar

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Agenda 16. februar

- Velkommen
- Bjørn Erik Dørre fra Norgesgruppen vil dele sine tanker om strategi og markedstrender fremover
- Diskusjon rundt relevante temaer
- Konkurransen i Mentimeter

FANS nettverksmøter & Platform Overview

- 10/2 FANS | VA Teams 14-17
- 11/2 FANS | Programming Teams 14-17
- 16/2 FANS | Customer Intelligence Teams 9-11
- 2/3 FANS | Data Science (Nordic) Teams 9-12
- 9/3 FANS | CI (Nordic) Teams 9-11
- 9/3 FANS | Intro. til CI (Nordic) Teams 13-14
- 10/3 FANS | Platform Teams 14-17
- 11/3 FANS | Analytics Teams 14-17
- 25/3 SAS | Platform Overview Teams 14-17
- 6/5 FANS | Cross Topics Teams 14-17
- 2/6 FANS | Data Science (Nordic) Teams 9-12
- 2/6 FANS | Cross Topics Stavanger 14-17
- 9/6 FANS | Cross Topics Trondheim 14-17
- 10/6 FANS | Cross Topics Tromsø 14-17

[LINK](#)



Nordiske webinarer (Ask the Expert)

- 24/2 Ease of building stand-alone machine 10-11
- 31/3 What SAS 9.4 content can be migrated to SAS Viya? 10-11
- 28/4 Quick Wins with Azure 10-11
- 26/5 Version control in SAS 10-11
- 16/6 An introduction to Proc DS2 10-11

[LINK](#)

Andre aktiviteter

- **Meet the Expert**

Du kan booke et 30-minutters 1:1-møte med en SAS-ekspert innen ni ulike tema. [LINK](#)

- **Nyhetsbrevet**

Nyhetsbrevet kommer ut en gang i måneden, og gir en oversikt over de ulike FANS aktivitetene som foregår. [LINK](#)

- **SAS Global Hackaton**

Det er påmelding frem til 15. februar, og oppstart i mars. [LINK](#)

- **SAS Global Forum (virtuelt)**

Det blir et virtuelt SAS Global Forum den 18-20. mai. [LINK](#)

- **SAS Analytics Explorers**

SAS Analytics Explorers er en plattform hvor SAS-brukere møtes for underholdning, nettverksbygging, erfaringsutveksling, karriereimpulser, og inspirasjon i eget arbeide. [LINK](#)

De beste online stedene, hvor du kan holde deg oppdatert på SAS

- SAS dokumentasjonen finnes [her](#).
- [SAS-L](#), stedet for dyptgående diskusjoner online.
- [SASENSEI](#), et online spill hvor du får testet SAS kunnskapen.
- [SAS Bowl](#), 30 min. online spill på et spesifikt tema hver gang.
- [Blogs](#), en fin måte å holde seg oppdatert på ulike felt.
- Github, hvor du kan finne SAS kode som folk deler. Anbefaler [Roger DeAngelis](#).
- Artikler om SAS finner du her [Lexjansen](#).
- [SAS Global Support Community](#), hvor du kan stille spørsmål og være med i diskusjoner.
- [SAS Nordic Communities](#)

SAS Customer Intelligence 360 Learning Subscription

SAS Customer Intelligence 360 Learning Subscription

Dashboard / Courses / SAS Customer Intelligence 360 Learning Subscription

Overview Plan Discover Engage Intelligent Decisioning Teacher Resources

Merge customer-level digital data with traditional data sources for a 360-degree customer view. With an easy-to-use marketing interface backed by advanced analytic capabilities, SAS Customer Intelligence 360 is instantly available on the cloud. A/B test capability enables you to evaluate the effectiveness of different creative content on customers, and you can measure the results of the variations in creative content as well as manage performance.

Are you a SAS Marketing Automation customer? Learn about transitioning to SAS 360 Engage Direct

SAS 360 PLAN SAS 360 DISCOVER SAS 360 ENGAGE

SNAPSHOT DEMO SNAPSHOT DEMO SNAPSHOT DEMO

- available for individual purchase
- order in the cart (use link in title)
- 1-year licence
- NOK 3700,- pr user (group discount)

SAS Customer Intelligence 360 Learning Subscription

Dashboard / Courses / SAS Customer Intelligence 360 Learning Subscription / Engage

Overview Plan Discover Engage Intelligent Decisioning Teacher Resources

COURSES	VIDEOS
SAS 360 Engage: Digital SAS 360 Engage: Digital SAS 360 Engage: Administration and Settings	SAS Customer Intelligence 360 Overview Reconcile Tags Enable Asset External Sharing Search Assets by Tags Create Asset Versions
SAS 360 Engage: Direct SAS 360 Engage: Direct SAS 360 Engage: Administration and Settings SAS 360 Engage: Direct - Defining the Marketing Data (NEW)	Create Asset Renditions Edit Email Task Adjust Column Widths Create and Personalize Email Content Create a Direct Marketing Task Create an Export Template Manage User Roles
SAS 360 Engage: Email SAS 360 Engage: Email	Upload Multiple Assets Profile segments Create, update or delete tasks Import Customer Data
SAS 360 Engage: Optimize SAS 360 Engage: Optimize (NEW)	

Support Resources

- What's New
- Documentation
- SAS Community

Learn SAS Today – Learn SAS Viya Today

Available for individual purchase, local pricing, order in the cart

- [Content & Courses included - Learn SAS Today](#)
- 23 e-courses, 1 year licence
- Local pricing NOK 12 500,-

- [Content & Courses included - Learn SAS Viya Today](#)
- 14 e-courses, 1 year license
- Local pricing NOK 9 500,-

Learn SAS Today

Norway

LINKS

Overview Prerequisites Course Outline

The SAS 9.4 foundation learning subscription provides access to all foundation e-learning for SAS 9.4 products. The subscription enables you to access the SAS 9.4 foundation Learning Portal, which is your gateway to the e-learning courses and a selection of free tutorial videos. More than 20 courses and over 70 tutorials are available in the Portal.

Learn how to

- Apply the basics of statistics.
- Develop a wide range of modelling techniques with SAS.
- Use SAS Studio and SAS Enterprise Guide to write and submit SAS programs.

Who should attend

Statisticians, researchers, programmers, business analysts and data scientists who use SAS programming, SAS Enterprise Guide and SAS Enterprise Miner to generate analyses. Including users that access SAS with Microsoft applications.

Formats available **Standard duration** **System Requirements**

e-Learning: 100 hours/1 year license CULRNSAS

Get certified in data science

Start Free Trial

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- Download catalogs
- SAS Users Blogs
- Read SAS Training Post blog

The Magic of Compelling Reports & Visualisations

OnDemand Learning Conference

> Learn More & Register

Self-Paced e-Learning

Title	Duration	Access Period	Language	Fee	Add to Cart
Learn SAS Today	100.0 hours	365 days	English	12 500 NOK	

Learn SAS Viya Today

Norway

LINKS

Overview Prerequisites Course Outline

The SAS Viya foundation learning subscription provides access to all foundation e-learning for SAS Viya products. The subscription enables you to access the SAS Viya foundation Learning Portal, which is your gateway to the e-learning courses and a selection of free tutorial videos. More than 10 courses and over 70 tutorials are available in the Portal.

Learn how to

- Administer your Viya applications.
- Use SAS Studio for programming.
- Use SAS Visual Analytics and Visual Statistics.
- Perform data preparation within SAS Viya.
- Apply Data Science techniques like text analytics, data mining and forecasting.
- Manage your models in SAS Viya.

Who should attend

Statisticians, researchers, programmers, business analysts and data scientists who use SAS programming, SAS Enterprise Guide and SAS Viya to generate analyses, including users that access SAS with Microsoft applications.

Formats available **Standard duration** **System Requirements**

e-Learning: 20 hours/1 year license CULRNV

Get certified in data science

Start Free Trial

- Subscribe to e-newsletter
- Download catalogs
- SAS Users Blogs
- Read SAS Training Post blog

The Magic of Compelling Reports & Visualisations

OnDemand Learning Conference

> Learn More & Register

Self-Paced e-Learning

Title	Duration	Access Period	Language	Fee	Add to Cart
Learn SAS Viya Today	20.0 hours	365 days	English	9 500 NOK	

News and Information

- How-To Tutorials
- Programming
- SAS Visual Analytics
- SAS Enterprise Guide
- Analytics and Model Building

Base Programming	Advanced Programming	Other Programming Courses
<p>SAS Certified Specialist: Base Programming Using SAS 9.4</p> <p>Courses</p> <ul style="list-style-type: none"> SAS Programming 1: Essentials SAS Programming 2: Data Manipulation Techniques <p>Practice Exam</p> <ul style="list-style-type: none"> SAS Certification Practice Exam: SAS 9.4 Base Programming Performance-Based Exam 	<p>SAS Certified Specialist: Advanced Programming Using SAS 9.4</p> <p>Courses</p> <ul style="list-style-type: none"> SAS Programming 3: Advanced Techniques and Efficiencies SAS Macro Language 1: Essentials SAS SQL 1: Essentials <p>Practice Exam</p> <ul style="list-style-type: none"> SAS Certification Practice Exam: Advanced Programming for SAS 9 	<p>Courses</p> <ul style="list-style-type: none"> SAS Macro Language 2: Advanced Techniques SAS Programming on the Grid SAS Programming for R Users

Other Resources

Connection Points

- User Groups
- SAS Support Communities
- SAS Blogs

More Ways to Learn

- Earn SAS Certification
- SAS Users YouTube
- SAS Learning Post
- SAS Global Forum Papers
- Books
- Ask the Expert Webinars
- Free How-To Tutorials

Upcoming events

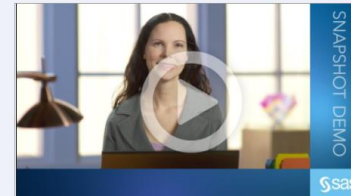
Learn SAS Viya Today

- Welcome
- Administration
- Visual Analytics
- Data Prep
- Data Science
- ModelOps
- Get Certified!
- Need help?



SAS Visual Analytics

Learn how to prepare and analyse data, build and compare models and create reports in SAS Visual Analytics and SAS Visual Statistics.



Courses:

SAS Visual Analytics 1: Basics (version-less)

SAS Visual Analytics 2: Advanced (version-less)

SAS Visual Statistics: Interactive Model Building

Other Resources

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- SAS Blogs

More Ways to Learn

- Viya Enablement
- Earn SAS Certification
- SAS Users YouTube
- SAS Learning Post
- SAS Global Forum Papers
- Books
- Ask the Expert Webinars
- Free How-To Tutorials

How-To Tutorials

- Analytics with SAS Viya
- Data Management with SAS Viya
- SAS Visual Analytics on SAS Viya

Ønsker du mer informasjon eller en demo av portalene?

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