

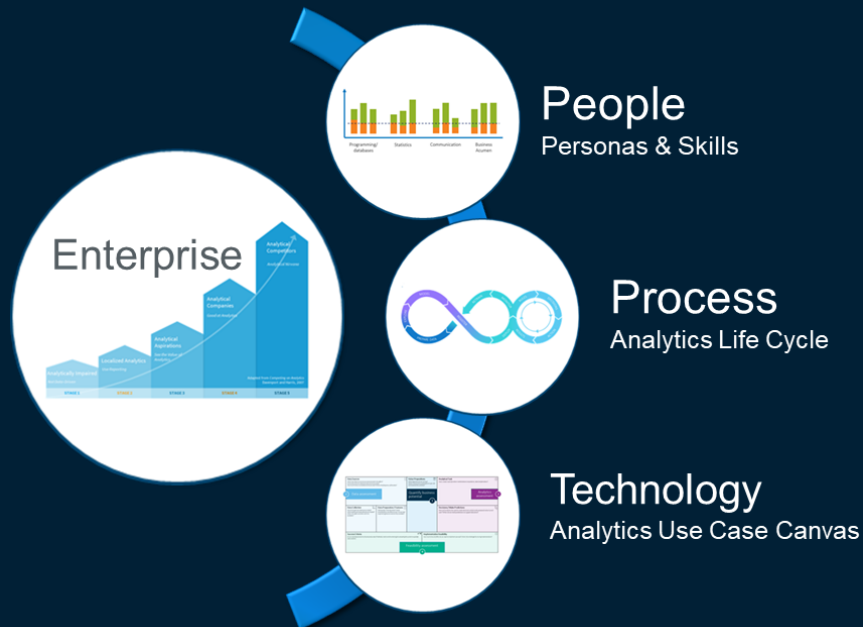
Analytics Value Training

A learning framework for applied analytics / AI



Analytics Value Training

four models for analytics success



Analytics Value Training

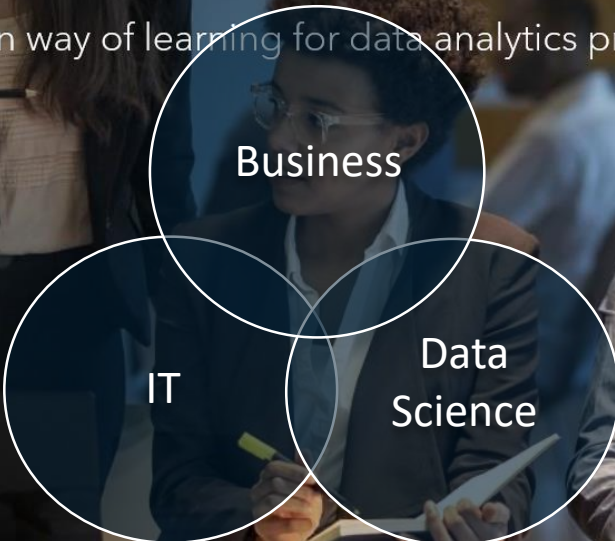
A modern way of learning for data analytics professionals

Learning framework for applied analytics / AI

Hard skills ↔ Soft skills

Analytics Value Training

A modern way of learning for data analytics professionals



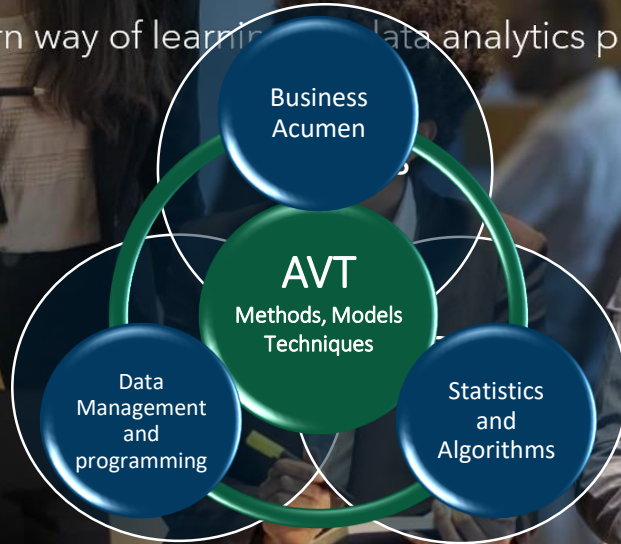
Business

IT

Data
Science

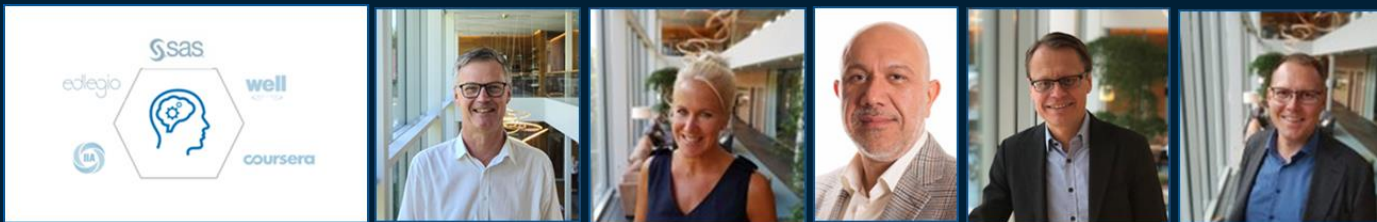
Analytics Value Training

A modern way of learning for data analytics professionals



Analytics Value Training

the ecosystem expertise and program faculty



The aligned programme ecosystem with industry thought leaders sharing the same passion, vision and commitment for the value of analytics. Together we are aligned to develop analytics professionals and impact organization change for actionable outcome with analytics

Analytics Value Training framework

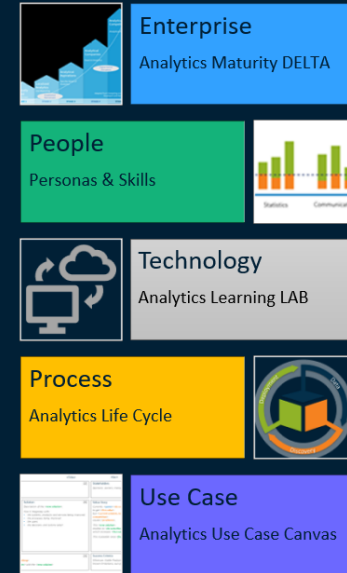
The Analytics Value Training (AVT) is in the groundstructure a **software and technology agnostic/independent program**, helps you transform your organization to be more data driven and obtain business value with analytics.

AVT is a structured approach to establish **common understanding** of Analytics concepts, methods, models and terminology.

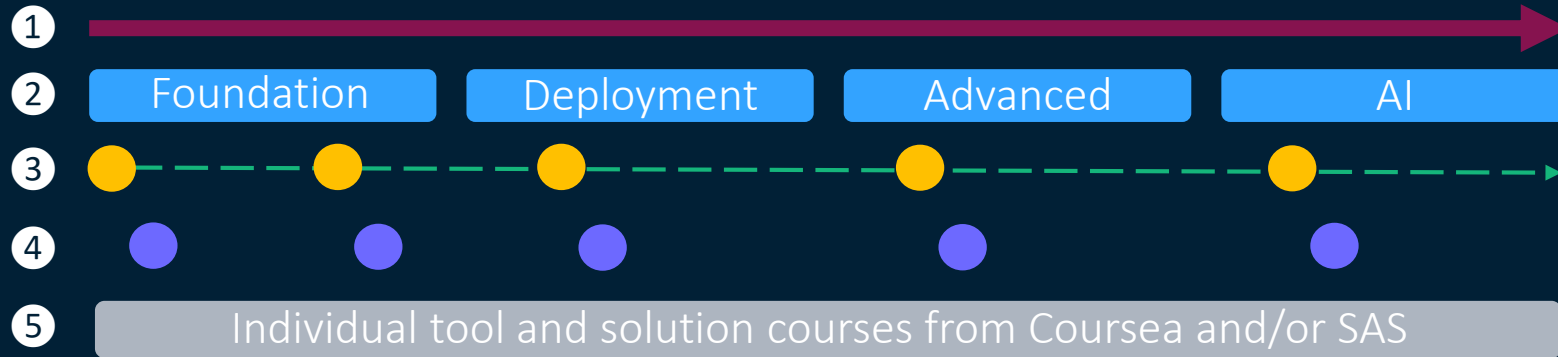
AVT Digital cover the four key models for analytics success.

AVT Hands On in Analytics Learning LAB **translates new knowledge into real case / business issue.**

Repeating over a longer period of time creates even more **permanent behavioral change**. The knowledge becomes relevant and will have a high impact.



Analytics Value Training framework



1. Full training program: 8 to 12 months (change of behavior, establish the mindset of lifelong learning).
2. Mandatory training sessions containing analytics foundation, advanced techniques & framework, business value incl. models and communication skills. 5 digital sessions and 5 Hands On session days with homework between the sessions.
3. Version AVT Digital incl 5 remote session days; Theory thru the 4 key models for analytics success. End up with an exam (written test). Homework between session
4. Version AVT Hands On incl 5 practice and hands on session days. In Analytics Learning LAB (at local SAS Office) you applying the key models into own use case. Analytics Learning LAB enables you to dig deeper into the program learnings or supplement with relevant material through separate analytics LAB sessions. Translate the models into your daily work own and use case , create basis for decision into the next degree of advanced analytics and spar with expertise and compeers. Individual coaching.
5. Individual critical tools skills give participant the opportunity to dig deeper into analytics tool and solution technics (Optional). The tool training will be based on your business needs and specific roles, or how/if you working in SAS.

Analytics Value Training

digital and hands on session 1-5

AVT Digital 5 days 09.30-16.00	AVT Hands On 5 days 09.00-16.30
Analytics	Business & Communication
SAS Institute	Ecosystem
Lunch	Lunch
Business & Communication	Analytics – Hands On
Ecosystem	SAS Institute
Break	Break
Guest lectures	Analytics – Hands On
Ecosystem	SAS Institute

Analytics Value Training

target groups



Data Scientists / Statistician (*Exploratory Analysis, Descriptive Segmentation, Predictive Modeling*)

- They question, experiment and test. Data scientists need access to high-quality data so they can be creative and ask the right questions. Their tricks of the trade: data visualization, deep learning and other analytics solutions.

IT professionals (*Administrators, Hadoop/DBA, Security administrators, Enterprise metadata personnel, ETL personnel, Enterprise architects*)

- Coders. Architects. IT understands every aspect of deployment, from model registration to validation. Analytics enterprise ready technology is built for deployment efficiency..

Business Analysts (*Data Exploration, Data Visualization, Analytic Analysis, Report Creation, Report Consumer, Domain Expert*)

- They explore and examine countless rows of data, looking for patterns and insights. Analysts need solutions that help them work fast and see beneath the surface, such as visualization of analytics and statistics.

Business Managers / Executives

- Domain experts. Decision makers. Managers need to see the big picture as they evaluate processes and track ROI. Analytics delivers key insights so they can make confident business decisions.



Analytics Value Training

summary

Organization



- Actionable approach – “think big start small”
- Transform your workforce
- Design skills sets between teams
- Company analytics value focus

Individual



- Work and learn with your daily cases/issues
- Define your unique competence profile
- Assure your secondary priority skills
- Network & skills sharing with compeers

Analytics Value Training

digital and hands on

- **Start date**
 - 25th of November 2020
 - 24th of March 2021
- **AVT Digital**
 - 3.000 Euro
 - Incl 5 days remote, Theory and templates in analytics key models, Analytics Online Modules, Exam test
- **AVT Hands On**
 - 3.000 Euro
 - Requirement AVT Digital
 - Incl 5 days in Analytics Learning LAB, Analytics Online Modules, Business Concept literature, Exam test and final presentation of Use Case



Thank you

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