# FANS Nordic Data Science Network

2/6-2021 – on Teams : 9-12 CET









### **Local FANS manager**

## Nordic FANS

- Pia Rønnevik (Norway)
- Pietari Koskela (Finland)
- Daniel Ringqvist (Sweden)
- Frans Holm (Denmark)





# FANS Nordic Data Science Network

### Agenda

9-12 CET

- Welcome
  - by Frans Holm, SAS
- Fit statistics & what to use when
  - by Philip Sierpinski, SAS
- Break
- Interpretability
  - by Mathias Lanner, SAS
- Data ethics
  - by Rune Hjort Nielsen, SAS
- Break
- Model Evaluation Metrics in Machine Learning. Understand the problem and a practical approach
  - by Hans de Witt, Telenor
- Closing & Lottery
  - by Frans Holm, SAS



**S**.sas

### News!

https://blogs.sas.com/content/iml/2021/05/24/find-documentation-sas-procedure.html

## How to quickly find documentation for a SAS procedure

Two tips to improve your search for syntax and details

The key to searching the documentation is understanding how the SAS documentation is organized and how the documentation writers refer to syntax. Here are several tips for how to use an internet search engine to search the SAS documentation effectively:

- "SAS Help Center": Rather than search for a generic term like "SAS documentation," include the term "SAS Help Center," which is the name SAS gives to its online collection of documentation books. If you omit this term, you might find that your search engine returns results from older versions of SAS, such as SAS 9.2. To get the most current documentation, always start the search with "SAS Help Center".
- "XYZ Procedure": Although programmers colloquially refer to SAS procedures as "PROCs," the documentation system uses the term procedure. Thus, instead of searching for "PROC REG," search for "REG Procedure". Instead of searching for "PROC MEANS," search for "MEANS Procedure".

These two tips will go a long way to improving your ability to find the most recent documentation of SAS procedures. For example, try searching for the following terms:

- "SAS Help Center" "REG Procedure"
- "SAS Help Center" "MEANS Procedure"







One-year program | Hands-on | 10 virtual training days

Learn how to get the best value from analytics. Work with your own cases and benefit from the expertise of industry thought leaders.





### **Analytics Value Training**

4 different Training Programs – 3 with specialized training modules for specific industries and domains:

These are our Analytics Value Training Programs

Analytics Value Training

startdate 9 November 2021

Analytics Value Training for Insurance

startdate 15 September 2021

Anti Financial Crime – Applied Analytics Training

startdate 29 September 2021

Retail Capability Academy

startdate 20 October 2021

Questions? Please contact us at nordicedu@sas.com



# E-book Getting started with ModelOps

### News!

• <a href="https://www.sas.com/en/whitepapers/model-ops-111230.html?utm\_source=other&utm\_medium=email&utm\_campaign=non-cbo-gbc-prd-us">https://www.sas.com/en/whitepapers/model-ops-111230.html?utm\_source=other&utm\_medium=email&utm\_campaign=non-cbo-gbc-prd-us</a>







### Visual **Data Science**

### News!

https://www.sas.com/en\_us/trials/software/visual-data-science-decisioning/viya-trial-form.html



### Try the latest SAS Viva capabilities now Free for up to 14 days!\*

(\*with the option to extend if needed)

This free trial of our SAS Visual Data Science Decisioning offering gives you access to SAS Viya capabilities spanning the full analytics life cycle, includina:

- Data access, data preparation, data quality & information cataloging
- Advanced flow steps & information governance
- Visualization & reporting
- Statistics
- Matrix programming
- Machine learning & deep learning
- Model deployment & management
- Forecasting
- Text analytics
- Optimization
- Econometrics
- Digital decisioning
- Event streaming analytics



### News!

https://www.sas.com/en\_us/webinars/enterprise-miner-to-viya.html

Ask the Expert Webinar

Ask the Expert Webinar Series

# How Do I Move From SAS<sup>®</sup> Enterprise Miner<sup>™</sup> to SAS<sup>®</sup> Viya<sup>®</sup>?

June 15 • 11 a.m. ET • Cost: Complimentary







## SAS® Global Forum

SAS Forum Nordic Autumn 2021 !?

https://www.sas.com/en\_us/ events/sas-global-forum.html

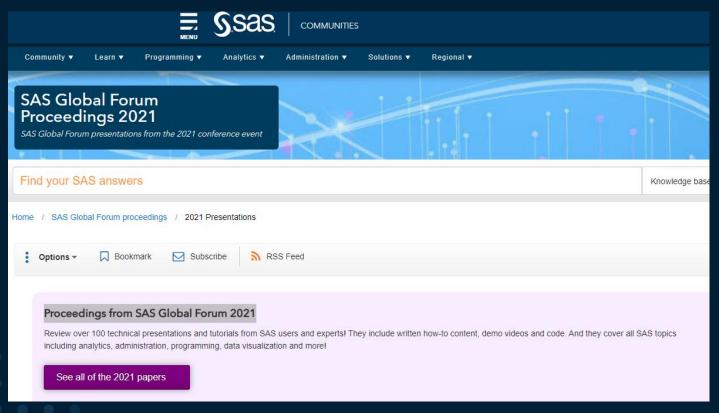
Mark Your Calendar! Our Virtual Event Is

EMEA | May 25 - 26



### **Proceedings from SAS Global Forum 2021**

https://communities.sas.com/t5/SAS-Global-Forum-Proceedings/tkb-p/proceedings-2021





### FANS

### **Next Data Science meeting**

sas.com/fans -> Events -> All live Events

Network meetings

- 23/9

Data Science (Nordic)

9.30-12.30

30/11

Data Science (Nordic)

13-16





Do you have:

Input?
Suggestions?
Ideas?

Share good videos/papers!





# Thank You for Speaking

- Don't invent new things!
- You don't need the answer!





**S**sas

### Lottery

Win a SAS gadget!



## Lottery Todays present!









### Lottery

Sent a mail to:

frans.holm@sas.com

Write:

Subject: Lottery

Mail: Name + Address

Drawing How:

```
🖈 Run ■ Cancel | 🖶 📵 | 🔉 🔓 🖒 | 🖒 🖰 | 💆 | < Share 🕶 | 💢 Debug | 🗉
 Code
                                                                       Output Data (1)
      *** Lodtrækning ***;
                                                                                      < √ Where □ 🔁 Qu
                                                                VINDER_AF_LODTRÆKNING
                                                                                           # Vinder nr
      %let Antal=15;
      data Vinder af lodtrækning;
        call streaminit(0);
        do until (Vinder_nr>0);
          Vinder nr = round(&Antal. * rand("Uniform"));
        end;
      run;
  11
```





### Fit statistics & what to use when

by Philip Sierpinski, SAS



### Interpretability

by Mathias Lanner, SAS



### Data ethics

by Rune Hjort Nielsen, SAS



### Model Evaluation Metrics in Machine Learning.

Understand the problem and a practical approach

by Hans de Witt, Telenor



## **Closing & Lottery**

By Frans Holm, SAS



## Choose Your SAS Journey

- Free personalized learning journeys for SAS Users & Admins.
- Subscription-based and delivered into your inbox weekly.
- No jargon just proven expert advice.



- ✓ What's New?
- ✓ Tips & Tricks
- ✓ Video Tutorials
- ✓ Best Practices
- ✓ Expert Blogs
- ✓ Industry Knowledge
- ✓ Connect with Experts

https://www.sas.com/sas/offers/choose-your-sas-journey.html?referid=CS1487

Some of the journeys available now



Fast Track Your Viya Adoption



Become a **Data Ninja** 



Viya Admin Super Hero



The Art of Visualization



Next-Generation AML





### Nordic Topics:

- 24/2: Ease of building stand-alone machine vision devices
- 31.3: What SAS 9.4 content can be migrated to SAS Viya?
- 28/4: Quick Wins with Azure
- 1/6: Version control in SAS
- 16/6: An introduction to Proc DS2

**S**.sas.

### FANS

### **Next Data Science meeting**

sas.com/fans -> Events -> All live Events

Network meetings - 23/9

Data Science (Nordic)

5

- 30/11

Data Science (Nordic)

13-16 CET

9.30-12.30 CET





### **Network meetings**

https://www.sas.com/sas/events/nordic/fans-nordic-sas-user-group/all-events-dk.html









Virtuelle FANS-netværksmøder i Danmark









Virtual FANS Network Meetings Finland









Virtuelle FANS nettverksmøter i Norge











Virtuella FANS-möten i Sverige





Do you have:

Input?
Suggestions?
Ideas?

Share good videos/papers!





### **SAS Analytics Explorers**

Play, Learn, Engage

SAS® Analytics Explorers is a community where SAS customers meet for entertainment, networking, exchange of experiences, career impulses, and inspiration for their own work.

Here you can build connections with experts across industries, read fresh content, tips, and best practices, access private SAS resources and events, and earn points to redeem special rewards. This is a fun way to learn and interact with other SAS users.



### Short video introduction















Nordic SAS User Newsletter

Monthly email with upcoming Nordic events and activities. Subscription-based. <u>Subscribe</u>

SAS Global Support Community

Stuck on a problem? Ask the community for help. While you're here, get a SAS tip and share what you know. This community of SAS experts is here to help you to succeed!

SAS Nordic Communities

This community is for all SAS users in the Nordic region. Join



# Thank you for participating

Please give feedback in the evaluation that is sent out

Copyright © SAS Institute Inc. All rights reserved

