

Nordic FANS Network Meeting | SAS Customer Intelligence | Oslo/Virtual| 20/3-2024

Pia Rønnevik, Customer Success Manager, FANS



AGENDA



- 13.00-13.05 Introduction from FANS
- 13.05-13.25 The Analytical lifecycle on Viya
- 13.25-13.35 How can CI work with the Analytical lifecycle on Viya
- 13.35-13.50 Roadmap CI
- 13.50-14.05 Pause
- 14.05-14.35 Generative AI in Marketing
- 14.35-15.00 Transferring competitive power from branch interactions to digital relationships

FANS - Nordic SAS User Group

DATE	FANS NETWORK MEETINGS
20/3-24	An Introduction to Customer Intelligence Virtual (Nordic - in English) 10.00 - 11.00 CET > REGISTER See the Agenda
20/3-24	Customer Intelligence Oslo/Hybrid (Nordic - in English) 13.00 - 15.00 CET > REGISTER See the Agenda
21/3-24	AML (Anti-Money Laundering) Copenhagen/Espoo/Hybrid (Nordic - in English) 09.00 - 12.00 CET > REGISTER See the Agenda
29/5-24	Data Science/Analytics Copenhagen/Hybrid 10.00 - 12.30 CET > REGISTER See the Agenda
30/5-24	Platform Copenhagen/Hybrid 10.00 - 16.00 CET > REGISTER See the Agenda
6/6-24	Programming Copenhagen/Hybrid 13.00 - 16.00 CET > REGISTER See the Agenda
6/6-24	FANS sommerafslutning Copenhagen/In-person 16.00 - 22.00 CET > REGISTER See the Agenda
7/6-24	Visual Analytics Copenhagen/Hybrid 09.30 - 12.30 CET > REGISTER See the Agenda

Denmark



Frans Holm

Finland



Pietari Koskela

Norway



Pia Rønnevik

Sweden



Daniel Ringqvist

2024 FANS Membership packages Norway

Package	FANS Virtual Networking Meetings	FANS In-Person Networking Meetings	FANS Networking/Social Events (Tickets)	SAS Innovate Event, US (Tickets)*	SAS Days (Days)	SAS Live web courses -50% discount***	E-learning subscription package****	Knowledge Sharing page in the Education Portal	Fee per year - NOK
FANS Premium <i>Company</i>	Yes	Yes	Yes (10)	Yes (5)**	Yes (2)	Yes (3)	Yes (1)	Yes	20.500
FANS Premium <i>Personal</i>	Yes	Yes	Yes (1)	Yes (1)**	No	Yes (1)	No	No	3.500



SAS Innovate i Las Vegas 2024, April 16-19

ARIA Resort & Casino, Las Vegas

The AI and analytics experience for business leaders, technical users and SAS partners - combining the global SAS Innovate, SAS Explore, and SAS Amplify



- Through the FANS membership:
5 tickets with Premium Company Membership, 7 tickets with Premium Partner Membership and 1 with Premium Personal membership. [Learn more about the free FANS tickets](#)

- The conference program:
 - Training
 - General Sessions
 - External Keynotes
 - Breakout Sessions
 - Round tables
 - Live Web training / Hands-on session
 - Innovation Hub:
 - Superdemos
 - SAS Booths
 - Partner Booths
- Social networking
- Nordic dinner

SAS Hackathon Boot Camp goes to SAS Innovate Las Vegas April 16th



SAS Hackathon goes all in. Join us in Las Vegas!

Planning to attend SAS Innovate in Las Vegas (April 16-19, 2024)? If so, don't miss the opportunity to engage in the SAS Hackathon Boot Camp. This immersive program unites adept problem solvers in a dynamic Trustworthy AI environment, welcoming individuals from diverse professional backgrounds. The focus is on elevating lending practices through an exciting SAS Hackathon Sprint Challenge, regardless of whether you have a background in the finance industry. The SAS Hackathon Boot Camp is free (or complimentary) for all registered attendees of SAS Innovate.

The Challenge

This challenge aims to address the pervasive issue of hidden biases in credit application models, particularly in relation to gender, age, race, location, and other potential factors. Participants will be provided with a challenging dataset that simulates real-world scenarios, where biases may exist. The goal is to create a fair credit approval model that evaluates loan applications without perpetuating or amplifying existing prejudices. Or build a dashboard that helps evaluate potential issues in the dataset so they can be discussed with stakeholders.

<https://communities.sas.com/t5/SAS-Hacker-s-Hub/SAS-Hackathon-Boot-Camp-goes-to-SAS-Innovate-Las-Vegas-April/ba-p/914544>