FANS Network Meeting

Platform & Data Management
16 mars 2023

daniel.ringqvist@sas.com

Agenda

13:00	**Välkomna**	Daniel Ringqvist
13:15	**Aktuellt och hett på supporten**	Alexander Danielsson

13:30	**SAS Data Management**
	• Statusuppdatering
	• Demo av
	    • DQ med textanalys
	    • Syntetiskt data
		Patric Hamilton

14:15	*Paus*	
14:30	**Roadmap SAS Viya**	Joel Jönsson
15:00	**Avslutning och lotteri**	Daniel Ringqvist

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Lotteri

FANS 2023

SAS User Groups provide an excellent opportunity to meet other SAS users, share knowledge and experience, and learn more about SAS solutions from colleagues, peers, and SAS experts. Whether you are a seasoned SAS software user with experiences to share or a newcomer who would like to learn, a user group is an excellent way to help you get the most value from your SAS technology. Users groups offer a unique opportunity to:

> Get an immediate return on your time investment. You can apply the techniques and skills you have learned when you return to work.

> Learn what has worked from other users and SAS professionals dealing with similar challenges.

> Get to know other SAS users and tap into local SAS resources.

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FANS – Four Associations of Nordic SAS users

- Since 2005, various user groups in the Nordic countries have offered different events and activities to local SAS customers. In 2016 we strengthened the program by bringing them together under one joint brand, FANS.

- You can expect the same vibrant local network groups that meet regularly, in-person or virtual. You will also find online offerings like the in-depth Ask The Expert Webinars, a Nordic Online Community, SAS Customer Days, request a 1:1, 30-minute session with Meet the Expert, and access to presentations from Network Meetings across the borders. Previously some niche areas had too few users to establish viable network groups. Now you get access to a larger pool of peers and experts.

- Tickets to local SAS Events/FANS Events and international SAS Events are part of the cost-efficient membership package.

- You can also expect discounts on SAS Certification, SAS Learning Conference and Analytics Value Training.

- New in 2023 are tickets to the Cortex Analytics Simulation Game.

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FANS – membership packages 2023

Being a FANS member give you several benefits, and the package for 2023 is presented below.
If you use all activities to the full, the value you get in return is worth several times the actual fee.
Become a member - read more.

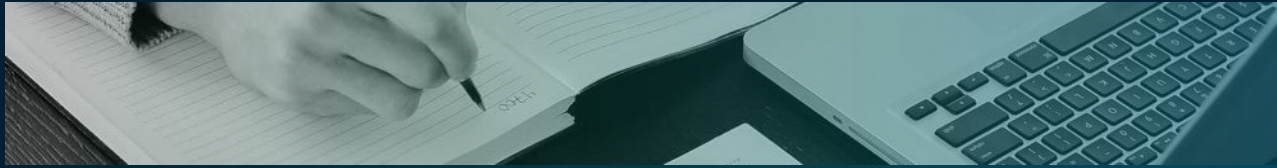| PACKAGE	FANS Network Meetings	FANS Online Offerings	FANS Social Events (Tickets)	SAS Explore Event, US (Tickets) ***	SAS Virtual Events (Tickets)*	SAS Days (Days)	SAS Certification, Learning Conference, Analytics Value Training (Discount)	SAS Live web courses** (50% discount)	Cortex Analytics Simulation (Tickets)	Fee per year DKK/NOK	Fee per year SEK	Fee per year EUR
FANS Premium **Company**	Yes	Yes	Yes (5)	Yes (2)	Yes (10)	Yes (2)	Yes (10%)	Yes (3)	Yes (2)	19.500	22.000	2.500
FANS Premium **Personal**	Yes	Yes	Yes (1)	Yes (1)	Yes (1)	No	Yes (10%)	Yes (1)	Yes (1)	3.500	3.500	500
FANS Free **Personal**	Yes	Yes	No	No	No	No	No	No	No	0	0	0

All prices are excluded VAT.
* Extra tickets cost 1.000 DKK/NOK/SEK, or 100 EUR per person.
** Free Live web courses are courses developed by SAS.
*** In 2023, we expect an In-Person Event in the US (SAS Explore) in the autumn. If it's not happening, we will again arrange a FANS Nordic Curiosity Trip to SAS headquarters in Cary, US, or Europe.

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FANS Network Meetings and SAS Platform Overview: January – June 2023

The schedule for the network meetings is announced a month before each event based on requests from the members. You can expect demos and presentations from other peers, customer use cases, partners, and SAS experts. All in-person events include social networking. See the complete overview and sign up.

The Nordic network meetings are in English, while the country ones are mostly in the local language.

Through SAS Platform Overview, you will get a helicopter view of the SAS® Platform, free of charge. It is aimed at new SAS software users who want an introduction to the applications in the SAS platform. Experienced SAS users can also benefit and get insight into the SAS platform's latest technology and see it all in action

Most FANS Network Meetings 2023 are a hybrid between In-person and Virtual. This allows you to attend from wherever you're situated, although we are hoping to meet you face-to-face and be able to network and socialize.

You will find Dates/Time, the Network, and the Agendas here:

Denmark

Finland

Norway

Sweden

Other SAS Learning Paths – free of charge

SAS Global Communities

communities.sas.com

SAS global community is a vibrant online meeting place for SAS users worldwide. Above 100.000 members engage and share tips & tricks. In the sub-group for Nordic SAS Users, you can stay updated on all the FANS activities, view the agenda, and download presentations from Network gatherings.

SAS Analytics Explorers

explorers.sas.com

SAS Analytics Explorers is an invitation-only group dedicated to SAS practitioners exploring analytics, knowledge sharing, having fun, and giving you a competitive edge in your career. If you're a loyal SAS advocate and love analytics, you can request an invitation today.

Choose Your SAS Journey

choose-your-sas-journey

Calling all SAS users! We now have 10 FREE knowledge journeys where you can subscribe to the one(s) relevant for you. Our journeys contain expert advice and tips for getting the most from SAS. Learn more.

Ask the Expert Webinars

ask-the-expert

SAS experts share in-depth information, tips and tricks on a variety of topics to enable SAS users to gain new insights into using SAS products. Our goal is to make your job easier and empower you with the knowledge you need to be successful at your work. Ask the Expert.

Meet the Expert 1:1

meet-the-expert

Get one-on-one time with SAS experts across several technical topics with our SAS 'Meet the Expert' program.
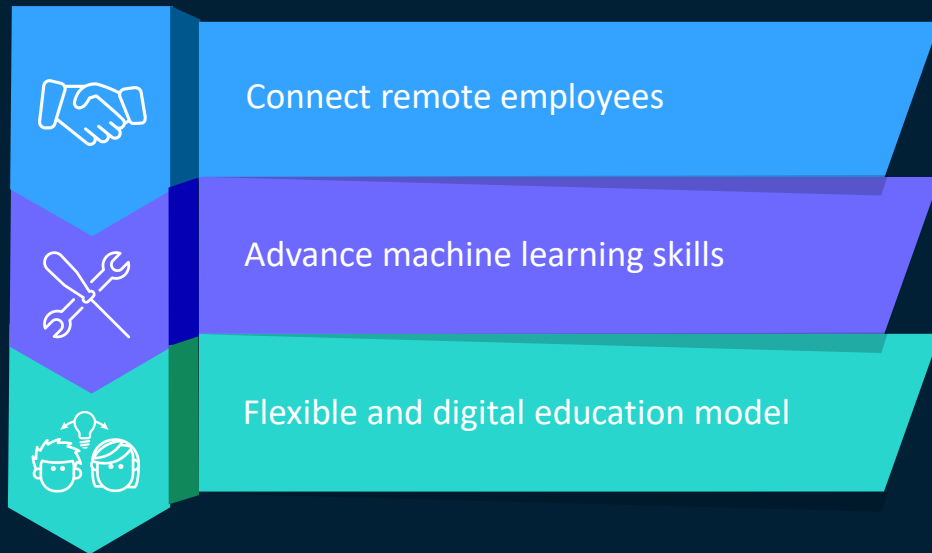Book an Expert - 30 minutes of free advice.

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Cortex

ANALYTICS SIMULATION

Why play Cortex?

Connect remote employees

Advance machine learning skills

Flexible and digital education model

What is Cortex?

www.sas.com/cortex

- Online Analytics Simulation Game

- Each game includes case study, dataset, leaderboard, tutorials, SAS software and SAS Instructor time

- Available game scenarios:
  - Fundraising
  - Customer Retention
  - Credit Risk

Example Timeline

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Network Meetings ▾   Join ▾   Useful Links ▾   SAS Explore   Cortex game   About FANS ▾

Cortex will be held two times a year with different use cases. Nordic FANS Premium members can participate with two teams yearly. We recommend at least two people on each team. You don't need SAS Viya to join since you will get access to our environment.

The game will run over two weeks, and there will be interaction six times between the other participants and SAS during those weeks. To join, you have to register by March 31.

FANS will host the first Cortex game for our customers and partners in weeks 16 and 17, and the six meet-ups will be as follows:

- 17. of April 15.00 – 16.00: Kick-off
- 19. of April 15.00 – 16.00: Principles of Supervised Learning
- 20. of April 15.00 – 16.00: Advanced Supervised Learning Methods
- 24. of April 15.00 – 16.00: Uplift Modeling
- 26. of April 15.00 – 16.00: Open Q&A
- 28. of April 13.00 – 14.00: Feedback Session

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Nordiska nätverk våren 2023 (på engelska)

DATE	NETWORK
18/1-23	Application Development	Hybrid (Nordic - in English)	12:30 - 16:30 CET
1/2-23	Transition to SAS Viya 4	Virtual (Nordic - in English)	13.30 - 14.30 CET
14/3-23	SAS Viya and Microsoft Azure Kubernetes	Oslo/Hybrid (Nordic - in English)	13:00 - 16:00 CET
25/4-23	An introduction to Customer Intelligence	Virtual (Nordic - in English)	10:00 - 11:00 CET
25/4-23	Customer Intelligence	Oslo/Hybrid (Nordic - in English)	13:00 - 15:00 CET (16 in Norway)

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Svenska nätverk våren 2023

DATE	NETWORK
23/2-23	**Analytics | Solna/Hybrid | 13:00 - 16:00 CET**
16/3-23	**Platform & Data Management | Solna/Hybrid | 13:00 - 16:00 CET**
6/4-23	**Visual Analytics | Solna/Hybrid | 13:00 - 16:00 CET**
19/4-23	**SAS Platform Overview | Solna/Hybrid | 09:00 - 11:30 CET**
4/5-23	**Programming | Solna/Hybrid | 13:00 - 16:00 CET**
8/6-23	**FANS Sommaravslutning (Endast för FANS-medlemmar) | Solna/In-person | 15:00 - 21:00 CET**

Outpace Tomorrow TODAY

https://www.sas.com/sas/events/outpace-tomorrow-today.html

Outpace Tomorrow TODAY

https://www.sas.com/sas/events/outpace-tomorrow-today.html

What you can expect at Outpace Tomorrow TODAY

Coding

Get new skills, tips and tricks you can use in your SAS® code to boost your productivity.

AI & Analytics

Hear about ethical AI, model management and a diverse range of visual SAS® topics.

Get Future Ready

Learn about the many benefits of SAS® in the cloud with SAS® Viya®.

Customer Stories

Network and gain insight from SAS customers boosting productivity in their business.

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Outpace Tomorrow TODAY

https://www.sas.com/sas/events/outpace-tomorrow-today.html

Outpace Tomorrow TODAY is an event for...

Coders and practitioners

Learn and explore the latest features of SAS® in sessions including tips, tricks and news. Network with other SAS users and share your knowledge and experience.

Students and Professors

Join your peers and seasoned SAS® practitioners to network, explore the SAS universe and be inspired to develop your career.

Those new to SAS®

Discover all about SAS and hear from our customers, how we're helping them innovate, increase productivity and improve their decision making.

Analysts

Get up-to-speed on the latest AI and analytics, hearing how SAS is innovating the market we've been leading for over 46 years.

BI Developers

Hear the latest news on our visual tools such as SAS® Visual Analytics and discover new ways of using them to increase your business's productivity.

STREAM 1 // WE ARE FUTURE READY

| BST 09.30-10.00 CEST 10.30-11.00 EEST 11.30-12.00 | Everyone's an Analyst – driving value through data democratization. Nikolai Perminow, Head of Simplification, Platforms & Analytics – Consumer Division Telenor Norway, Telenor |

| BST 10.00-10.30 CEST 11.00-11.30 EEST 12.00-12.30 | SAS Viya with Singlestore - the SAS Vision and early experiences from the Norwegian Post. Frode Kaliussen, Director of BI & Datawarehouse at Posten Norge and Bring Jonas lie-Nielsen, Advisory Pre-Sales Solutions Architect, SAS |

| BST 10.30-10.45 CEST 11.30-11.45 EEST 12.30-12.45 | Break |

| BST 10.45-11.15 CEST 11.45-12.15 EEST 12.45-13.15 | Accelerating your transformation: moving to SAS Viya 4 and beyond Enterprise Guide Fraser Scott, Consultancy Manager, Katalyze Data Jo Green, Account Manager, Katalyze Data |

| BST 11.15-11.45 CEST 12.15-12.45 EEST 13.15-13.45 | Dun & Bradstreet's journey to SAS® Viya from an analytics perspective Dina Pchelina, Senior Manager, Data Science, Finance and Risk Analytics, Dun & Bradstreet Norway |

STREAM 2 // CONNECT ON TECH

| BST 09.30-10.00 CEST 10.30-11.00 EEST 11.30-12.00 | Building a shared Viya 4 platform in the SAS Cloud Stewart Jardine, Risk Technical Manager, Aldermore |

| BST 10.00-10.30 CEST 11.00-11.30 EEST 12.00-12.30 | Enabling Shawbrook's future strategy through SAS Viya. Paul Allton – Chief Prudential Risk Officer, Shawbrook |

| BST 10.30-10.45 CEST 11.30-11.45 EEST 12.30-12.45 | Break |

| BST 10.45-11.15 CEST 11.45-12.15 EEST 12.45-13.15 | Development and management of credit models in a new perspective Michelle Brøndum Skinbjerg, Data Analyst, Arbejdernes Landsbank |

| BST 11.15-11.45 CEST 12.15-12.45 EEST 13.15-13.45 | Statistics Flanders switching from statistics to data, in a safe and controlled way Freddy Maetens, Project Manager, Statistics Flanders |

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SWEDEN AGENDA

TIME

Time	Session
09.30-09.55	Registrering och kaffe
09.55-10.00	Välkomna
10.00-13.00	Outpace Tomorrow Today - 2 streams - Watchparty
13.00-13.45	Lunch
13.45-14.00	Välkommen tillbaka Daniel Ringqvist, SAS
14.00-14.30	AI, etik och chatbottar Philip Sierpinski, SAS
14.30-15.00	Hur man skapar överlägsen kundupplevelse med hyperpersonalisering Thomas Karlsson, SAS
15.00-15.30	Paus
15.30-16.00	Jobba med Viya i Azure och skalning Linus Fredriksson, SAS
16.00-16.30	Mitt liv som EG-användare i SAS Studio Carl-Olow Magnusson, SAS
16.30-17.00	Mingel
17.00-20.00	Middag

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Quick Links

Denmark

www.sas.com/fans-dk

Finland

www.sas.com/fans-fi

Norway

www.sas.com/fans-no

Sweden

www.sas.com/fans-se

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NORDIC SAS USER GROUP

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13:00	**Välkomna**	Daniel Ringqvist
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Frågor?

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