

Visual Data Mining & Machine Learning in SAS Viya

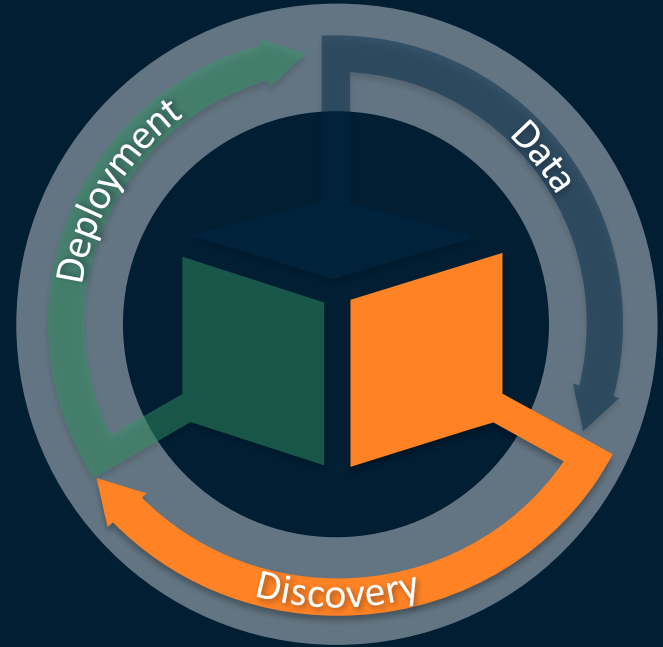
Visual Analytics
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The Analytics Life Cycle

Discovery phase:

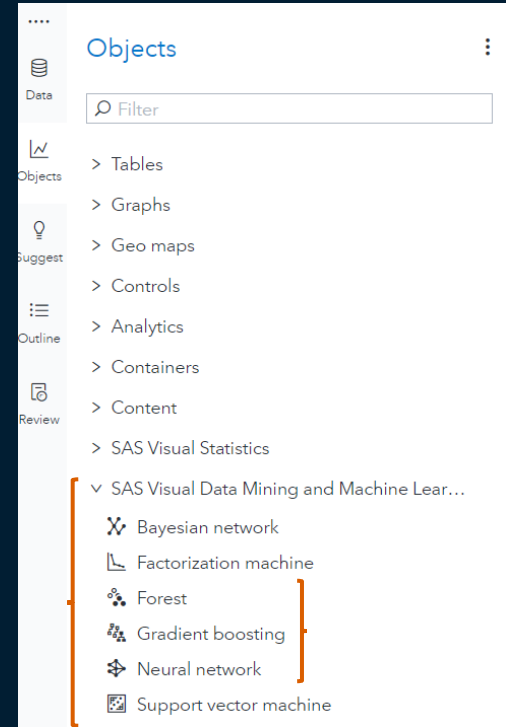
- Ask
- Prepare
- Explore
- Model



VDMML Demo

Dataset: commsdata

- Target variable: Churn



Demonstration

VDMML

Thanks!



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