

# Nordic Customer Intelligence Network Meeting

28. oktober 2021

## SAS Education

Helping organizations to gain business value from analytics!

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# Individual e-Learning Subscriptions!

- Perfect for onboarding of new employees – build training plans!
- Experienced users has access to relevant courses
- No surprises on the course budget - economic savings!

[SAS CI 360 Learning Subscription](#)

[SAS Foundation](#)

[SAS Viya](#)

Price pr. user 12-month license ex. VAT:

CI 360 Subscription: 3.700/4.100/3.100/495€

Foundation/Viya Subscription:

NOK/SEK/DKK kr. 12.500,-/FIN 1500€

Labtime included for all courses

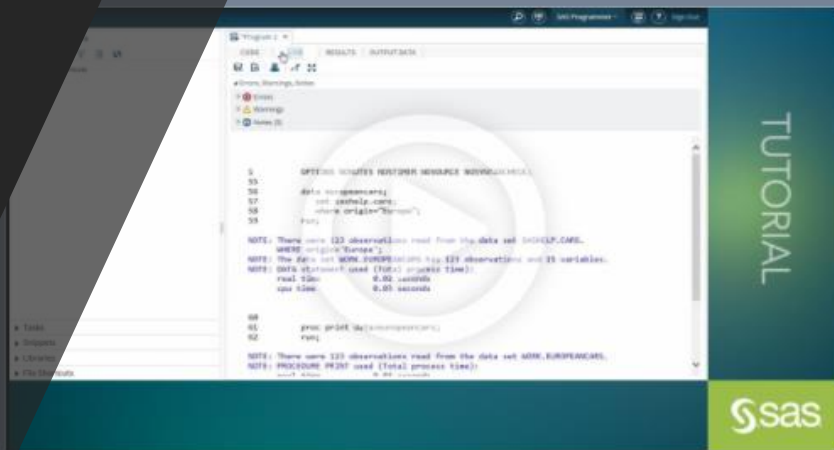
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SAS Enterprise Guide



SAS Visual Analytics



A flexible and extensible fourth-generation platform for data transformation and reporting, Base SAS forms the foundation of SAS e-learning.

Build a strong SAS programming foundation to handle complex queries and simple analyses, and gain the skills needed to become certified as a Base SAS professional programmer.

e-learning Courses

Base Programming

Advanced Programming

Other Programming

# SAS® Customer Intelligence 360 Learning Subscription

## Courses Included:

- SAS 360 Engage: Digital
- SAS 360 Engage: Direct
- SAS 360 Engage: Direct - Defining the Marketing Data
- SAS 360 Engage: Email
- SAS 360 Engage: Optimize
- SAS 360 Plan
- SAS 360 Discover: Working with Digital Data
- SAS 360 Discover: Configuring Data Collection
- Essential Functions of SAS Intelligent Decisioning (5.x)
- Essential Functions of SAS Intelligent Decisioning
- SAS 360 Engage: Administration and Settings
- Content specific video tutorials on each product

# SAS Learning Conference

## The Power of Connectivity



- ✓ November 18th
- ✓ Virtual & Global
- ✓ 3 streams
- ✓ 1 hour sessions - choose as you prefer from all streams
- ✓ Tech Insights, Hints & tips, Best practices
- ✓ NOK/SEK/DKK 1500,- FIN 149 € pr. person: FANS-members receive 25% discount!

Time	Software & Technology	Advanced Programming	Practical Insights
09 am CET	Welcome & Key Note: Gloria J. Miller, maxmetrics		
10 am CET	Enhance Your SAS <sup>®</sup> Visual Analytics Skills (Speaker: Mark Geldart)	Transitioning from SAS <sup>®</sup> 9 to SAS <sup>®</sup> Viya <sup>®</sup> (Speaker: Ian Sedgwick)	Protecting the Value of Your Machine Learning Investment (Speaker: Gregoire de Lassence)
11 am CET	Using DevOps to Improve Collaboration, Testing, and Deployment in SAS <sup>®</sup> Viya <sup>®</sup> (Speaker: Paul van Mol)	Enhancing Your SAS <sup>®</sup> Code with the DS2 Procedure (Speaker: Hanna Fenianos)	Practical Tips and Tricks for SAS <sup>®</sup> Viya <sup>®</sup> Administrators (Speaker: Paul Scheenaart)
12 pm CET	Connecting Data in SAS <sup>®</sup> Data Integration Studio (Speaker: Jim Watson)	Go Beyond the Ordinary: Taking Full Advantage of SAS <sup>®</sup> Cloud Analytic Services Using CASL (Speakers: Bruno Müller/Peter Styliadis)	Operational, Streaming Analytics from Data Source to the Cloud (Speaker: Peter Pugh-Jones)
01 pm CET	Lunch break out sessions in local language		
02 pm CET	Leveraging SAS <sup>®</sup> Visual Analytics Reports Using SAS <sup>®</sup> Add-In for Microsoft Office (Speaker: Mary Harding)	Calling Python Functions from SAS <sup>®</sup> Using the FCMP Procedure (Speaker: Marty Hultgren)	SAS <sup>®</sup> 9.4 to SAS <sup>®</sup> Viya <sup>®</sup> : Snippets You Need to Know (Speaker: Judy Orr-Lawrence)
03 pm CET	Using SAS/ACCESS Libraries and Viya Data Connector CASLIBS in the Azure Cloud (Speaker: David Ghan)	Working with REST APIs in SAS <sup>®</sup> (Speaker: Mark Jordan)	An Introduction to ModelOps (Speaker: Peter Christie)
04 pm CET	Coding Productively in SAS <sup>®</sup> Enterprise Guide <sup>®</sup> 8 (Speaker: Chris Chan)	Creating Your Own Macro Functions (Speaker: Jim Simon)	Importing SAS <sup>®</sup> Enterprise Guide <sup>®</sup> Projects or SAS <sup>®</sup> Data Integration Studio Jobs to SAS <sup>®</sup> Viya <sup>®</sup> (Speaker: Su Chee Tay)

# Analytics Value Training



Training

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## Analytics Value Training

Become a Data Analytics Professional ready for today's data driven economy


▶ Register

Start date: November 9, 2021

[Analytics Value Training for Insurance](#) Start: November 17th

Need more information? Contact Program Manager Patric Hellgren: [patric.hellgren@sas.com](mailto:patric.hellgren@sas.com)





Education is a continual process,  
it's like a bicycle... If you don't  
pedal you don't go forward.

[George Weah](#)

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