

# SAS Institute and Microsoft

The Better together story of SAS on Azure



# Meet the local Partnership Team



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# SAS and Microsoft Strategic Partnership

SAS and Microsoft have formed an extensive technology and go-to-market strategic partnership in June 2020:

- Microsoft Azure will become the preferred cloud provider for SAS Cloud
- SAS and Microsoft will build integrations across Microsoft's entire cloud portfolio, including Azure, Dynamics 365, Microsoft 365, and Power Platform
- SAS solutions will be listed on the Azure Marketplace

MSFT Executive Sponsor - Scott Guthrie, EVP Cloud and AI:

*"SAS, with its recognized expertise in analytics, data science and machine learning, is a strategic partner for Microsoft, and together we will help our mutual customers address their most critical and complex analytical challenges."*





Strategic Partnership Announced June 2020

# WELCOME TO THE EMPOWERED CLOUD

With combined technology and a shared road map, SAS and Microsoft are partnering to further shape the future of AI and analytics in the cloud.



- Microsoft Azure is the preferred cloud provider for SAS Cloud
- SAS and Microsoft will co-develop integrations across Microsoft's entire cloud portfolio
- SAS solutions will appear in the Azure Marketplace

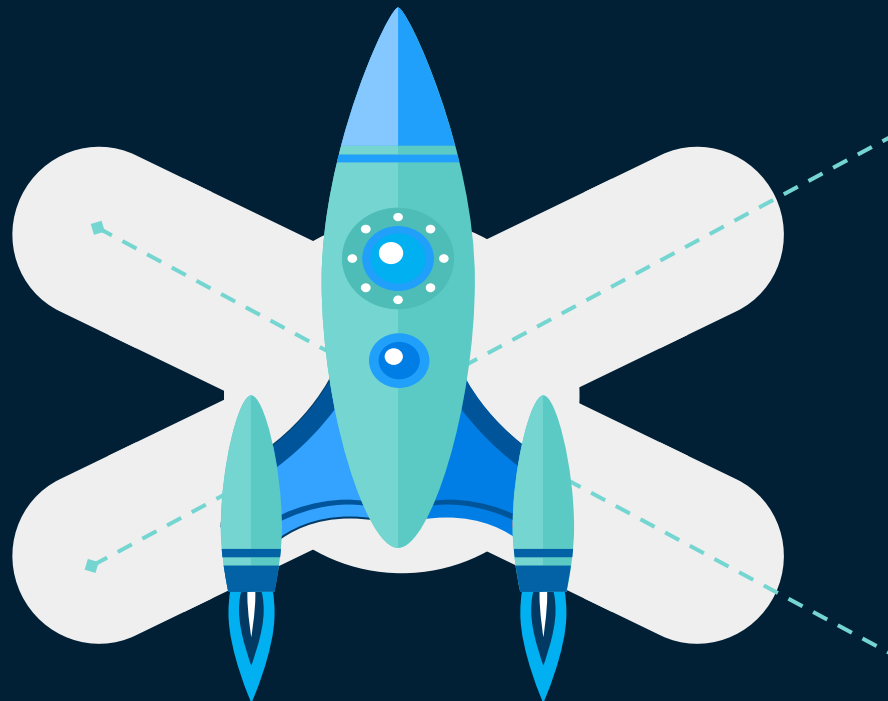
1.3 Mio views in 2 weeks

# Combined Power of SAS and Microsoft

The **technology integrations** from this partnership span Microsoft's entire cloud platform and SAS' suite of data management, analytics, and industry specific tools and solutions.

This means a seamless experience in the cloud when performing these highly valuable capabilities.

These comprehensive technology integrations aim to improve how organizations **operate**, **make decisions**, and **deliver value**.



# What Does This Partnership Mean?



SAS as a cloud-native solution **meets customers where their cloud strategy is going**



Microsoft Azure is the **preferred cloud provider for SAS Cloud**



SAS and Microsoft will co-develop **integrations across Microsoft's entire cloud portfolio**



SAS solutions will appear in the **Azure Marketplace**

# Benefits of The Partnership

The partnership enables SAS customers to optimize both their SAS and cloud investment

**Reduces movement** of data and assets via seamless connection



Extends SAS' capabilities to other **data-related work**



SAS and Microsoft can work together to **develop innovative capabilities**



**Democratizes data and analytics** to more users



Brings **reach, scalability, and agility** to cloud users



Ability **to embed analytics** in your apps and services to get more out of assets



BENEFITS

# What Does This Integration Look Like?

Customers can take advantage of these benefits by having SAS' cloud native software, **SAS Viya**, running on or connecting to the **Microsoft Azure** cloud\*.



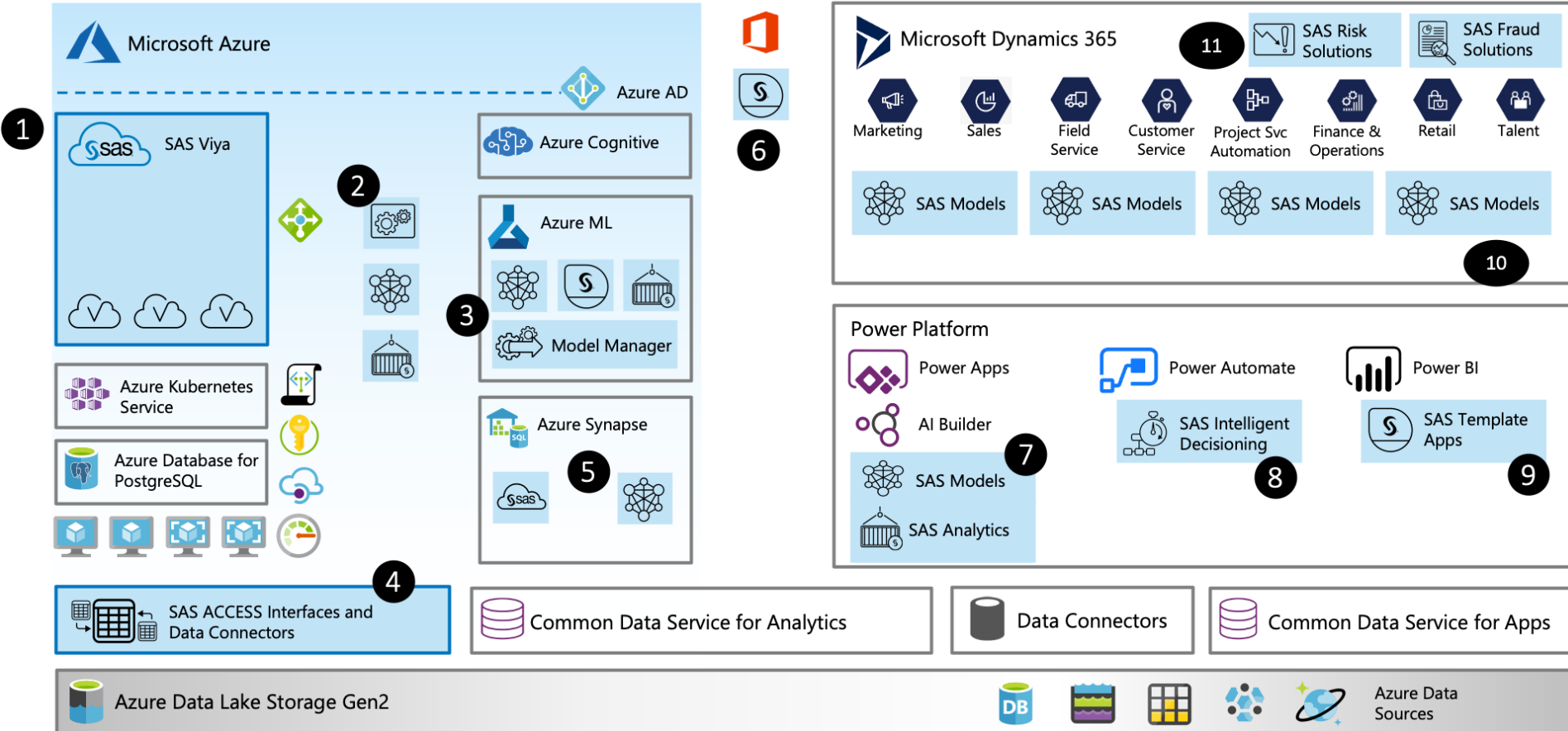
**SAS Viya** is a software platform which offers capabilities to address the entire analytics lifecycle.

**Microsoft Azure** is a cloud computing service for building, testing, deploying, and managing applications and services.

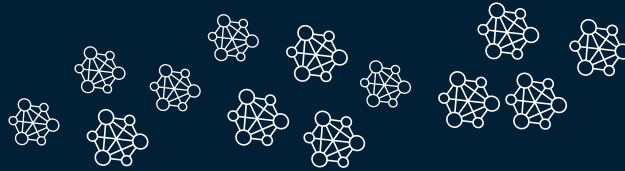
*\*Performance is optimized for SAS Viya **running** on Azure*



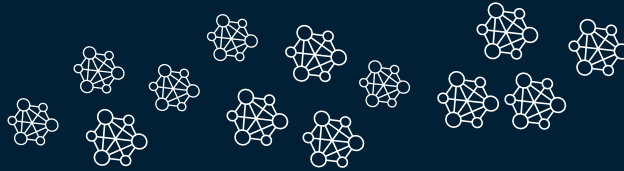
# SAS across Microsoft Clouds



# To Summarize



The SAS and Microsoft partnership will see major integration across both platforms so that customers **can achieve optimal value from their cloud and analytics investments.**





Microsoft

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