

# Nordic SAS Customer Intelligence network meeting

19/11-2024

Pia Rønnevik, Customer Success Manager, FANS  
Email: [pia.roennevik@sas.com](mailto:pia.roennevik@sas.com)



# AGENDA

- **13.00-13.10 Information FANS**
- **13.00-13.40 Crafting tomorrow's experience with SAS – Vision and Roadmap CI**
- **13.40-13.55 MarTech experts' top predictions for 2025**
- **13.55-14.10 Break**
- **14.10-15.10 Recap from the conference SAS MarTech Connect in Vienna: 60 minutes**
- **15.10-15.25 Break**
- **15.25-16.00 Open discussion – Ask the experts or other customers**



# FANS - Nordic SAS User Group

fans

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Nordic SAS User Group

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Meet the Expert 1:1 (Book a SAS Expert 30 min)

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Do you want to be part of the Nordic SAS FANS user group?

A user group is an excellent way to help you get the most value from your SAS technology.

FANS is a member-driven Nordic SAS User Group. As a member, you can meet your peers and build your network. Join our meetings, learn new things via tips & tricks and presentations, and get the latest news and updates. You can also share knowledge and experience and discuss relevant topics with your colleagues. [Look here](#) to see the benefits of being a FANS member!

**FANS Network Meetings**

You can meet us in person in nine cities across the Nordics or virtually. Choose your country to read more about the meetings and register for those that interest you.

## Denmark



Frans Holm

## Finland



Pietari Koskela

## Norway



Pia Rønnevik

## Sweden



Daniel Ringqvist

## 2024 FANS Membership packages Denmark

Package	FANS Virtual Networking Meetings	FANS In-Person Networking Meetings	FANS Networking/Social Events (Tickets)	SAS Innovate Event, US (Tickets)*	SAS Days (Days)	SAS Live web courses -50% discount***	E-learning subscription package****	Fee per year - DKK
FANS Premium <i>Company</i>	Yes	Yes	Yes (10)	Yes (5)**	Yes (2)	Yes (3)	Yes (1)	19.500
FANS Premium <i>Personal</i>	Yes	Yes	Yes (2)	Yes (1)**	No	Yes (1)	No	3.500
FANS Free <i>Personal</i>	Yes	Yes	No	No	No	No	No	0

[Go to registration](#) ▼



SAVE THE DATE  
May 6-9, 2025 // Orlando, FL

# sas innovate

The AI and analytics experience for  
business leaders, technical users and SAS  
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The world of data and AI isn't slowing down. And neither are we!

That's why on May 6 – 9, 2025, SAS is headed to Orlando for another SAS Innovate!  
And we hope you're there, too.

[https://www.sas.com/en\\_us/events/24q2/innovate-save-the-date.html](https://www.sas.com/en_us/events/24q2/innovate-save-the-date.html)

# The Region - From the Stage

Main Stage Day 1 + 2 – General Sessions w/Bryan Harris and Jared Peterson



## Breakout Sessions Day 1 + 2



7 customers: AstraZeneca - Jyske Bank – Markerstudy – Nationwide – Norwegian Post - Norwegian Seafood Council - Shawbrook Bank

# FANS Network Meetings – 1. half year 2025

05/02	FANS   Visual Analytics - Oslo	Hybrid	13.00–16.00
12/02	FANS   Platform - Oslo	Hybrid	13.00–16.00
06/03	FANS   Cross Topics Stavanger	In-person	13.00–16.00
26/03	FANS   Data Engineering - Oslo	Hybrid	13.00–16.00
09/04	FANS   Data Science/Analytics - Oslo	Hybrid	12.00–14.00
29/04	FANS   Customer Intelligence - Oslo	Hybrid	13.00–16.00
21/05	FANS   Cross Topics Trondheim	In-person	13.00–16.00
22/05	FANS   Cross Topics Tromsø	In-person	13.00–16.00
28/05	FANS   Learning Day - Oslo	In-person	09.00–13.00
12/06	FANS   FANS Sommeravslutning - Oslo	In-person	13.00–17.00

<https://www.sas.com/sas/events/nordic/fans-nordic-sas-user-group/all-events-no.html#agenda>

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