

How Do I Democratize Data and Govern Information?

Hosted by Patric Hamilton & Cecily Hoffritz



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Agenda

1. Key challenges
2. SAS Information Governance capabilities
3. Demo storyline
4. Live demo
5. Q&A

Key challenges

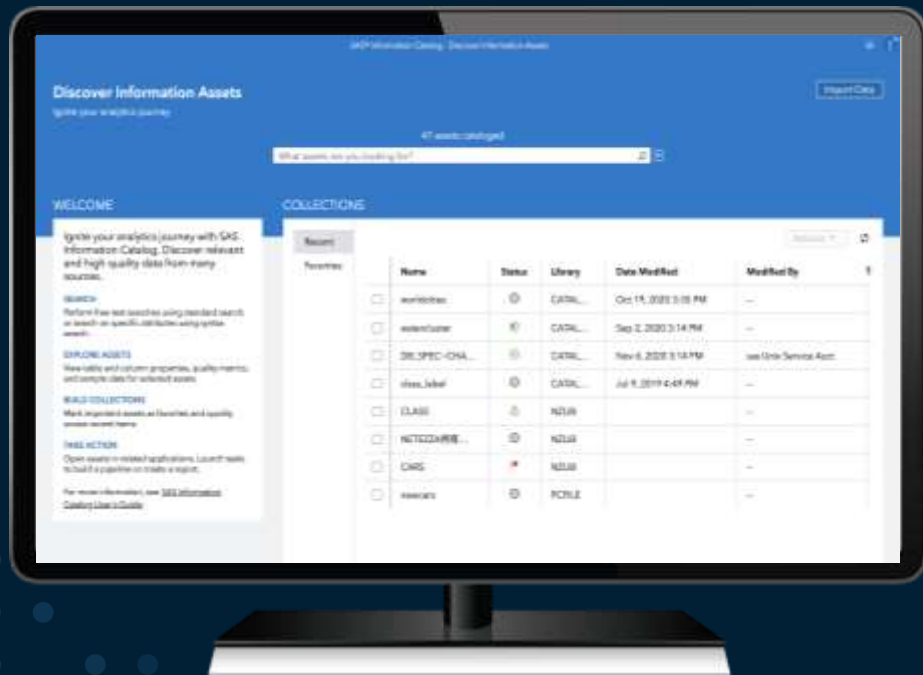
Lack of trust in the data



- **Complex data ecosystem** with data everywhere in- Cloud, on-premise, data lakes, file systems etc.
- **Data proliferation** with data in any shape, size or format
- Prolonged data identification with **inconsistent finds**

SAS® Information Governance

Build trust for the long term, democratize to accelerate decision making



- Intuitive self service discovery portal to analytics and AI
- Search and discover cataloged information assets across the organization
- Provides information to evaluate fitness of data for intended uses and privacy

SAS Information Governance

Capabilities (released each month to fulfill roadmap)

Overview of core and licensed capabilities

Catalog user

- Perform natural language or syntax search
- Gain insight into descriptive measures, metadata measures, data quality measures, information privacy flagging & semantic inference
- ...

Catalog administrator

- Identify & prepare CAS & SAS libraries
- Add, run & monitor discovery agents
- Respond to notifications
- ...

Demo storyline

SAS Information Catalog

Scan
Assets

Scan SAS & CAS libraries to surface content in your data stores (SAS tables, Parquet files, ORC files etc.).

SAS Information Catalog

Explore
Assets

Analyze columns focusing on information privacy and semantic type inference.

SAS Studio (flow)

Protect
Assets

Apply masking techniques to data.

SAS Visual Analytics

Consume
Assets

Consume masked data in visual applications.

Live demo



Thank You

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