# Ask the Expert

Machine Learning Models in SAS Event Stream Processing (ESP) - How to integrate and execute on the Edge

Sanjeev Heda, Senior Industry Consultant, SAS Steve Sparano, Principal Product Manager, SAS October 10, 2019



#### Agenda

Introduction
New Business Drivers
Streaming Analytics
SAS Event Stream Processing (ESP)
Machine Learning on the Edge
Demo
Q&A





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#### **Internet of Things (IoT) Division**

Senior Industry Consultant

Sanjeev Heda is a Senior Industry Consultant for SAS Institute's Global IoT Division. He provides thought leadership and expertise to drive advanced analytic solutions across industry in support of the Internet of Things. He helps customers uncover value and drive improved business outcomes from the growing volume of connected devices, with a specialized focus on improving service delivery, asset utilization, equipment reliability and overall product quality. In addition, Sanjeev works closely with product marketing and sales teams to ensure the SAS technology direction and solutions meet the needs of the market.

Prior to joining SAS, Sanjeev worked for the General Electric Company for 12 years with 9 years in the Data and Analytics team for Power. He brings deep domain experience in equipment condition monitoring, reliability, and the life cycle of analytics having served as a Technical Leader for the Data and Analytics team. He is a certified Six Sigma Green Belt and holds a B.S. and M.S. in Mechanical Engineering from the Georgia Institute of Technology.



# New Business Drivers



# New Landscape – New Needs



## Bigger Data

- Volume
- Velocity
- Variety



- Reduced time to decision and action
- Immediate low latency answers
- Continuously evaluate opportunities and risk
- More agile, more responsive



## **Artificial Intelligence**

is the science of training systems to emulate human tasks through **Learning** and **Automation** 









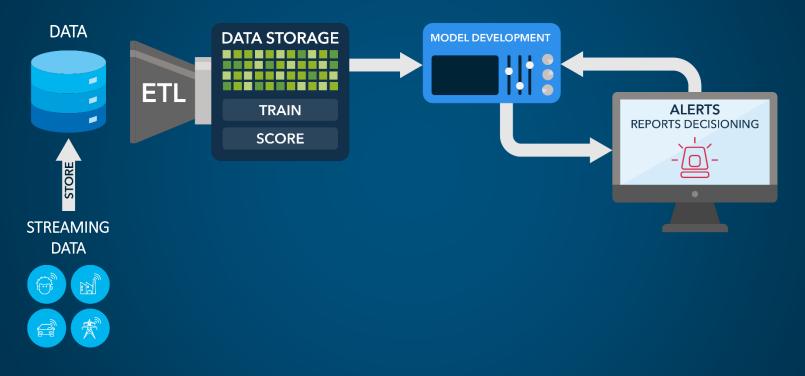


# **Streaming Analytics**



# Traditional Analytics Lifecycle

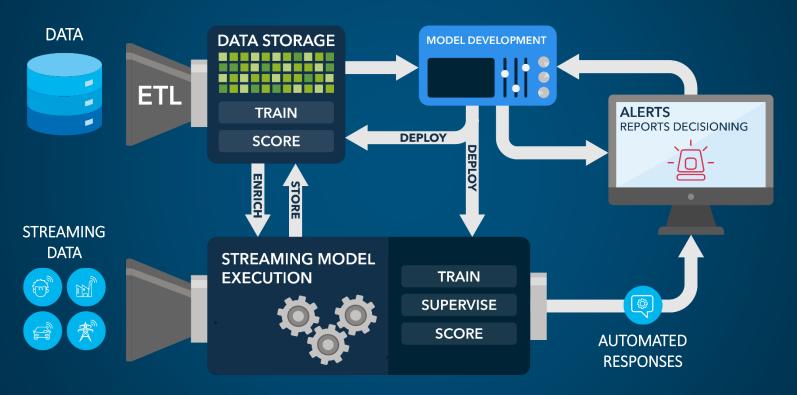
Access – Store - Analyze





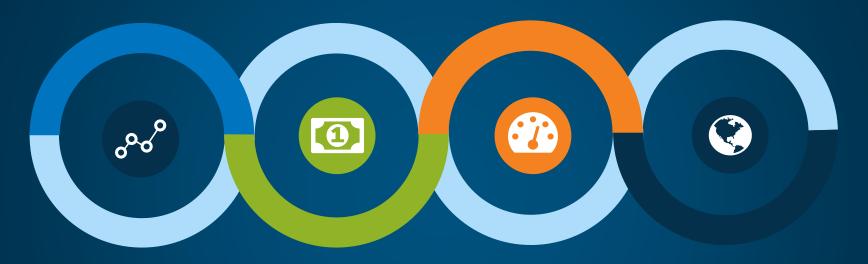
## IoT Analytics Lifecycle

Inclusive of Big Data, AI/ML, Streaming, Edge





## **Streaming Analytics**



Multi-Phase
Analytics in-stream,
out-of-stream, and
edge

Reduce time to decision for better business outcomes

High-Performance execution Open APIs, SAS and Open Source model support

Event Stream Processing (ESP) delivers streaming analysis for low-latency decision making in-stream, out-of-stream, or on the edge



# SAS Event Stream Processing (ESP)



Functional Architecture



PUBLISHING INTERFACE





Streaming Data



#### **EVENT STREAM PROCESSING ENGINE**



Processes data **continuously**, on the **move**, in-**memory** with very high **speed** and **low latency** 

Apply rules and analysis using a dataflow centric ESP model

Filtering, aggregation, thresholding, pattern detection, calculations, correlations, machine learning, text mining, geofencing, image analytics and much more...

Streaming Data



A Governed & Flexible, Design Environment

#### Studio

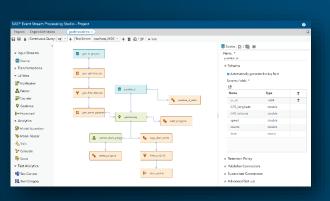
- Visual Dataflow Modeling Interface
- Extensive Analytic Capabilities
- Flexibility of Visual, XML, Python or C modeling

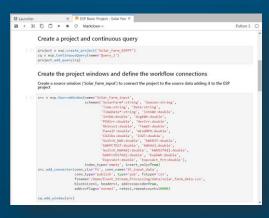
#### **ESPPy**

- Data Scientist, programmer UI
- Jupyter Lab
- Python API supports full API
- Develop, test, visualize using Python

#### StreamViewer

- Real-Time Dashboards for Event Stream Monitoring
- Create, Embed and Share Dashboards
- View Multiple Models across different FSP Servers





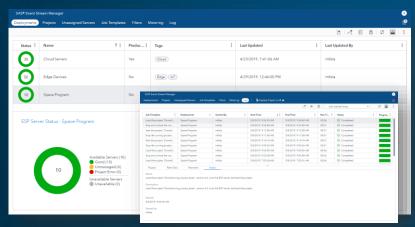


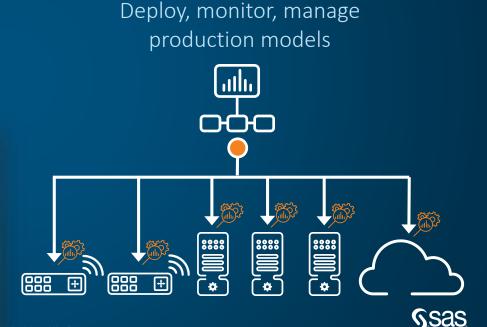


### SAS® Event Stream Manager

#### Operational Management

- Manage edge, on-premises or cloud deployments
- Engine grids monitoring
- Projects and templates management
- Jobs and Tasks Management
- Plan versioning
- Support for dynamic model updates





#### Open and Flexible

#### Interface

**REST and WebSocket** 

Python PUB/SUB API

Java PUB/SUB API

C PUB/SUB API



#### A new design layer

# **ESPPy**

- Design streaming models in Python
- Interrogate engine and pull data into Python native structures from ESP running projects

developer.sas.com



#### Execute in process

SAS® DS2

Python

C++/C

















#### High End Streaming Analytics

#### In-Stream Analytic Model Deployment

SAS® DS2, Python, C

SAS® ASTORE Scoring support

SAS® Model Manager Integration

#### Streaming Algorithms & Machine Learning

Streaming Summary - Univariate Statistics

Streaming Pearson's Correlation

Streaming Segmented Correlation

Weibull Distribution Fitting

Short Time Fourier Transform

Streaming Text Tokenization/Vectorization

Term Frequency – Inverse Document Frequency

Streaming Audio Feature Computation

Streaming Speech Transcription

Moving Relative Range

Change Detection

Lag Monitoring

**Cepstrum Transformation** 

**Streaming Fit Statistics** 

Streaming ROC

Streaming Histogram

Subspace Tracking (SST)

**Image Processing** 

Video Encoding Text Analytics \*

Random Forest\*

Gradient Boosting Tree \*

Support Vector Data Description\*

Deep Neural Network\*

Convolutional Neural Network\*

Recurrent Neural Network\*

Bayesian Network\*

General Linear Model\*

Generalized Linear Regression\*

Butterworth Filter\*

Robust Principal Components Analysis\*

Stability Monitoring Scoring\*

Generalized Additive Model\*

Semantic Segmentation\*

Bayesian Network\*

Generalized Linear Multi-task Learning\*

Support Vector Machines\*

Dirichlet Gaussian Mixture Model \*

Streaming Linear Regression\* +

Streaming Logistic Regression\* +

Factorization Machine(recommender)\*+

Streaming K-Means +

Streaming DBSCAN +

t-Distributed Stochastic Neighbor Embedding +

Streaming Support Vector Machines +

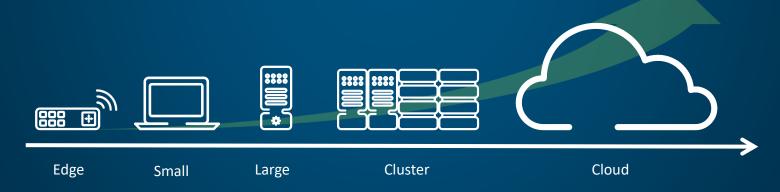
<sup>+</sup> In-Stream Training and In-Stream Scoring



<sup>\*</sup> Out-of-Stream Training & In-Stream Scoring

Engineered for Agility

- Small footprint OS native application
- Supports lightweight embedded technology to cloud distributed architecture
- Fulfill edge-to-enterprise IoT architecture needs
- Growing partner Ecosystem

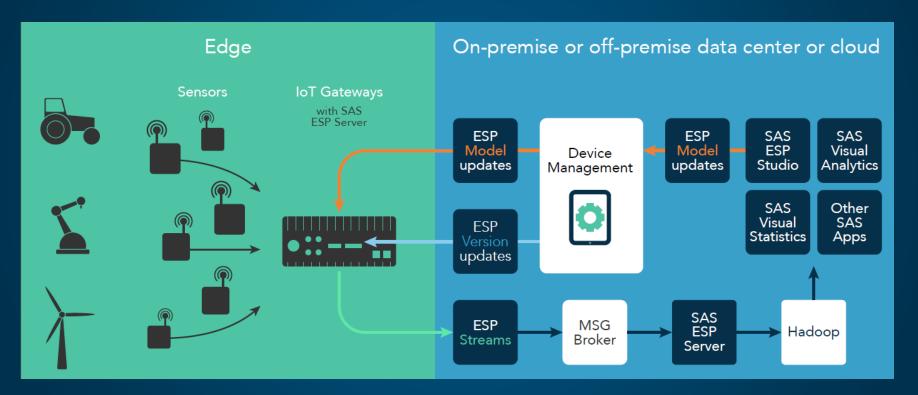


# Machine Learning on the Edge



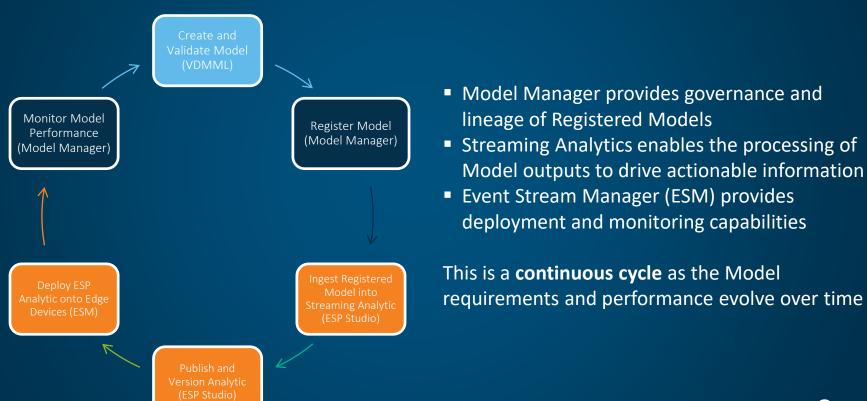
# Edge to Cloud Streaming Analytics

Reference Architecture



## SAS Analytic Ecosystem

Offline Analytic Model Deployment to Edge Devices





# Demo



# Get a Free 30-Day Trial of SAS® Event Stream Processing (ESP)



Zero to SAS ESP in 60 seconds!

#### **Start Your Free Trial of SAS ESP Today!**

Quickly build streaming projects using real-time data and machine learning to gain immediate insights for accurate and timely decision making with SAS ESP on the SAS Analytics Cloud

https://www.sas.com/esp

Join the SAS IoT Community to share experiences and learn from other SAS ESP experts. Visit <a href="https://communities.sas.com">https://communities.sas.com</a>

