



# Hi, we're Partner Republic

"We can design, develop, implement and operate for you and your customers"





## About us



We set out to be on the side of companies that want to know their customers better and design their product, service and serve our products for personalization needs.

# Your business thrives with modern solutions

## Our Approach is...



to meet business and technical needs for transforming your business.



# Our Services

We travel with you on your entire journey.

Consultancy

Enablement

Operation

CRM Agency

Products

Data Management

Analytic Services

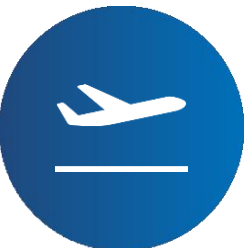
# We are working with the best companies on their fields



Ecommerce



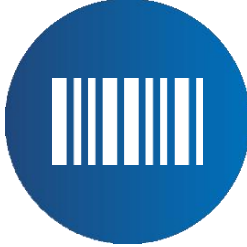
Loyalty



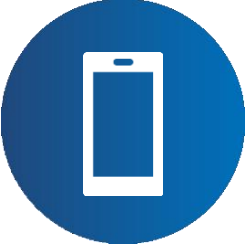
Aviation



Finance



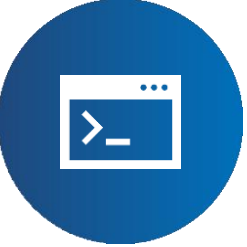
Retail



Telecommunication



Automotive



Software



TV & Gaming



Health



Tobacco & Manufacturing



Holdings

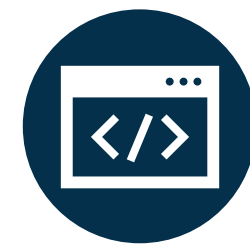


# Consultancy

Our consultants who are expert on customer journey are ready to work for you.



CX Journey Design



CDP Platform &  
Platform Services



Loyalty Program Design



CRM Roadmap

Related  
Clients



# Enablement

We are enabling solutions to be ready to be used by technical and business teams on cloud and on-prem environment.



Related  
Clients



# Operations

You can get the support of our consultants in every process in technology operations & support services that focuses on data and the customer.



Related  
Clients



**PEGASUS**

**KOTON**





# CRM Agency

We provide all the necessary support for your creative and target-oriented actions in customer communication.

Campaign Development

BTL Creative Concept Development

BTL Communication Plan

Digital Channel Development

Creative Design

Related Clients



Mercedes-Benz

# Data Management

We know that data is at the heart of the business. We offer you end-to-end data solutions.



# Analytic Services

We analyze your data with our competent analysts and provide you with information to produce the best business results.

Propensity Models

Churn Analysis

Forecasting

Segmentation

Data Analysis

Feasibility Reports

Related Clients

gratis

hopi

GAIN



esas  
PROPERTIES



KT&G

# Focused Products

## CI360

- Partner Republic Loyalty Management Product integrated with CI360 and VIYA platforms with MASP for Retailers
- Process & Budget Management
- CRM Platform Product which can be integrated with SAS Tools

Point Redemption

Point Burning

All individuals, companies are digitalized

Segmentation

CARE for unmatched and seamless customer experience

Transformational Leadership

Related Clients

gratis

hopi

GAIN



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PROPERTIES



# We are working with the best companies in their fields



Ecommerce

**DOGO**  
Personalize Your Life

**Avansas**  
İşyerinin alışveriş yeri

INTERTOP

**D&R**  
MUSIC & BOOK STORE

MYROKA®



Loyalty

**shopla**

**hopi**



Aviation

**PEGASUS**

**iGA**

**TAV**  
Airports



Finance

**ING**

**HALKBANK**

**PARAM**



Retail

**gratis**

**MIGROS**

**KOTON**

**esas01**  
burda



Telecommunication

**vodafone**

**orange**  
Romania

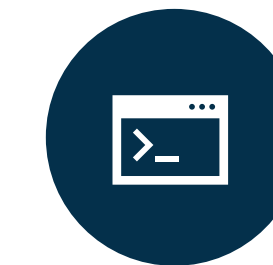
**SILKNET**



Automotive



Mercedes-Benz



Software

**LOGO**

**SABANCI Dx**



TV & Gaming

**FUNKA GAMES**

**GAIN**



Health

**MACFIT**



Tobacco  
& Manufacturing

**KT&G**



Holdings

**-esas-**  
HOLDING

**Silk Road Group**

**KT&G** Cooperation

**PARTNER REPUBLIC**



We've already processed the data  
of above 15 Billions data.

Join the companies around the  
world who trust and love Partner  
Republic.



# Feel free to contact us!

We are here already for 24/7  
Feel free to contact us  
anytime you need



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